

# Possible Topics for Advisory Committee Recommendations Suggested by MNSure Board Members

**Board members expressed an interest in the following topics. Advisory committees are *not* required to make recommendations around all or any of these topics; rather, board members have identified these as topic areas to which they are particularly receptive.**

Underrepresented populations – What ways could MNSure better reach and serve underrepresented populations?

Off-exchange consumers – What motivates many Minnesotans to buy individual market coverage in the off-exchange market, and what steps could MNSure take to attract these consumers? Should attracting off-exchange enrollees to purchase on-exchange be a priority for MNSure?

Small Business – What ways could MNSure approach small businesses to enroll uninsured employees or owners in individual market coverage? What forms of outreach would be most effective?

Consumer Tools – What should be MNSure's top priority or priorities for enhancing the GetInsured plan comparison tool?

Affordability "Cliff" – What steps can MNSure take to ease the transition between public programs and the private market, in either direction? (Steps could be related to communication, services, or products; related to affordability or the hassle of transition.)

Public Good – What other services might MNSure provide or support that would serve its purpose and mission?