

## Health Industry Advisory Committee Meeting

facilitated by Reuben Moore, Chair

- > **date:** Wednesday, February 19, 2014
- > **building:** 81 East 7<sup>th</sup> Street, Suite 300, St. Paul, MN 55104
- > **time:** 2:30 – 4:30 pm
- > **members in attendance:** Reuben Moore-Chair, Forrest Flint-Vice Chair, Jennifer Andrashko, Cassandra Beardsley (via phone), Kenneth Bence, David Dziuk, Harlan Johnson (via phone), Christopher Johnson, Heidi Michaels, Samuel Moose, Michael Scandrett, Jonathan Watson, Ghita Worcester, Thompson Aderinkomi-Board Liaison
- > **members unable to attend:** Samuel Boadu, JoAnna Justiniano, Stacey Ko, Charles Sawyer

### topics

The meeting was called to order at 2:35pm by Reuben Moore, Chair.

#### **Welcome - previous meeting recap, agenda review, business review**

Reuben Moore, Chair

An upcoming meeting date list was distributed, and Reuben noted that it will be adjusted to allow for the most participation, perhaps at varying locations and times. It was recommended the dates be locked in several months in advance, which would help with scheduling.

Reuben initiated a discussion about working with the Board to develop communications and share feedback about MNSure's strategic plan. The Board is focused on key immediate priorities. The request for a Committee non-voting seat will not be possible. The Committee inquired about whether a MNSure staff member could give updates at Committee meetings.

#### **Board Update - Optum assessment review & other MNSure concerns**

Thompson Aderinkomi, Board Representative & Forrest Flint, Vice Chair

Thompson provided a summary of last week's Board meeting and invited questions from the Committee. Reuben inquired if the HealthCare Industry Advisory Committee can be helpful with the measurement of alignment to goals with the new staff. Thompson explained that the new Board work groups include work to come to an agreement about MNSure's business model, alignment of strategies to the business model, and then at that point is when this suggestion may be most helpful. He further explained that the Finance Work Group will be giving an update in the next Board meeting. Core functions and scope of MNSure were discussed, and the Committee recommended that MNSure stick to the core functions, such as determining eligibility in programs, and look at the business model, then later bring in other functions such as invoicing and change processing.

Thompson summarized [Optum's assessment](#). In response, additional call center staff has been added and the analysis of IT viability is underway.

Discussion with Thompson and the Committee continued about Optum's role going forward, the contract for APAC, and the open RFP.

### **Moving into a solution orientation for reporting to the MNSure Board**

Reuben Moore, Chair (Committee Round Robin)

The Committee went through a round-robin discussion about how they could best contribute to the Board's priorities and provide useful partnering and advice while avoiding duplicate efforts according to their [charter](#). Thompson added that there is too much to synthesize so keep in mind putting in a great deal of work on a 50-page analysis of something the Board is already digging into is not of high value. He recommended looking at priorities other than the top three that the Board is already discussing.

#### Main Themes:

- The Committee members are looking for data they believe is extremely important, such as demographics of who has signed up so far including zip code, Federal poverty level, Native populations who may assume they are covered, gaps in enrollment, etc.
- Members are concerned that customers got into the correct programs from the beginning, particularly State public programs.
- It would be nice to bring both Advisory Committees together.
- With this proactive-type group who care so much about MNSure's success, it is difficult to not be proactive and eager for directives when circumstances are urgent for so many people and will have to be patient with what they can accomplish.

### **Synthesizing our dominating & descending opinions (guidance report)**

Forrest Flint, Vice Chair

The committee discussed how they could participate around the three new Board work groups, by possibly adding another group – experience – or a LinkedIn group, and developing a grid of Committee members' competencies for the Board to have to be able to draw upon.

Reuben is creating a document to convey to the Board how the Healthcare Industry Advisory Committee sees their being able to provide the most useful input, what they are seeing as important, and where their individual backgrounds and expertise can be utilized as subject experts, and he will try to get 15 minutes on a Board meeting agenda in March.

### **Approval of minutes**

Chris Johnson moved to approve the **draft January 14, 2014 meeting minutes**. There was discussion about meeting participants to be added. Forrest Flint seconded. There were no objections, and the minutes were approved.

### **Meeting wrap up & industry updates**

Forrest Flint, Vice Chair (Committee Round Robin)

In closing, the Committee members each contributed to a round-robin conversation of industry updates and final thoughts from their different perspectives.

### **Meeting Wrap-up**

Reuben moved to adjourn. There were no objections, and the meeting adjourned at 4:54pm.

