

Health Industry Advisory Committee Meeting

- > **date:** Tuesday, April 15, 2014
- > **building:** UCare, 500 Stinson Boulevard NE, Minneapolis, MN 55413
- > **time:** 2:30 to 5:00 p.m.
- > **members in attendance:** Reuben Moore-Chair, Forrest Flint-Vice Chair, Jennifer Andrashko, Cassandra Beardsley (via phone), Kenneth Bence, Samuel Boadu, David Dziuk, Harlan Johnson, Christopher Johnson, Stacey Ko, Samuel Moose, Charles Sawyer, Jonathan Watson, Ghita Worcester, Thompson Aderinkomi-Board Liaison, Kathryn Duevel-Consumer and Small Employer Advisory Committee Board Liaison
- > **members unable to attend:** JoAnna Justiniano, Heidi Michaels, Michael Scandrett

topics

The meeting was called to order at 2:35 p.m. by Reuben Moore, Chair.

Welcome - previous meeting recap & agenda review

Reuben Moore, Chair

MOTION: Ken Bence moved to approve the March 11, 2014, Draft Meeting Minutes. Chris Johnson seconded. All were in favor, and the minutes were approved.

Board update

Thompson Aderinkomi, Board Representative

Thompson Aderinkomi, Board Liaison, provided a Board update and took questions from Committee members. Topics covered included: final enrollment metrics, budget, Board Work Groups, prime vendor RFP, reviews and audits, and priorities. He described 10 key items that the Board IT Work Group has identified. Each is a high-priority item, and they are working on prioritization.

- Eligibility
- Pre Enrollment Shopping
- Life Events
- Application Management
- SHOP
- Enrollment

- Assister/Navigator Portal
- Agent/Broker Portal
- Data Warehouse
- Designer Shopping Experience

HIAC business review

Reuben Moore, Chair

Reuben walked through and requested input relating to a draft [Operating Model & Strategic Focus Areas Survey Results document](#) he prepared covering structure, resources, and process. Reuben would like to present the survey results in a Committee update in the next Board meeting. Committee members expressed interest in the proposed subcommittee structure but suggested that they be set up in a way is strategically aligned with Board activity.

Motion: Reuben moved that there will be a 51 percent or greater majority vote to move an action, recommendation, or procedural change forward as described in the operating model document.

All were in favor, and the motion passed.

Motion: Reuben moved that the proposed subcommittee structure be tabled at this time.

All were in favor, and the topic was tabled.

Reuben revisited the idea of the Committee holding a summit. Forrest Flint, Vice Chair, mentioned this idea while brainstorming about way to gather input from others in the industry. The Committee members discussed and cautioned that this could easily turn into more of a MNSure Town Hall meeting versus really being able to collect input from those stakeholders who don't have a seat at the table. Reuben suggested that University of St. Thomas would be excited about the opportunity of sponsoring this summit with their MBA program in Healthcare Management, Public Policy MA Program, and Psychology Department. It was decided that Reuben would send a follow-up survey to gather further input from Committee Members.

MNSure opportunities & key issues

Round Robin led by Forrest Flint, Vice Chair

Motion: Reuben moved that he present the Strategic Imperatives prioritization information from the Operating Model & Strategic Focus Areas Survey Results document from the Committee in the next Board meeting.

All were in favor, and the motion passed.

The Committee discussed the 10 key items (list on pages 1-2) that the Board IT Work Group has identified and provided their assessments of prioritization from their individual industry perspectives. Thompson will bring the Committee input to the Board IT Work Group.

Industry updates & adjourn

Round Robin led by Forrest Flint, Vice Chair

Reuben moved to adjourn. There were no objections, and the meeting adjourned at 5 p.m.