



# Health Industry Advisory Committee Meeting Minutes

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**Thursday, January 25, 2018, 2:30 – 5:00 p.m.**

**UCare, 500 Stinson Boulevard NE, Minneapolis, MN 55413**

**Members in attendance:** Hillary Hume – Chair, Thomas Hoffman – Vice Chair, Matthew Aiken (via phone), Hodan Guled, Jenifer Ivanca, Andy McCoy (via phone), Daniel Miesle, Chris Rofidal (via phone), Joel Ulland, Nancy Yaklich (via phone), Bette Zerwas

**Members not in attendance:** Kyle Bozentko, Carl Floren

**Staff in attendance:** Christina Wessel – Senior Director of Partner and Board Relations, Aaron Sinner – Board and Federal Relations Director, Marie Harmon – Marketing and Communications Specialist

## Meeting Topics

### Welcome & Introductions

*Hillary Hume, Chair*

Hillary Hume, Chair, called the meeting to order at 2:34 p.m. She noted a quorum was present. She referred to the agenda found in the [meeting slide deck](#). Hillary and Tom Hoffman, Vice Chair, noted the goal of the meeting was to review the Committee survey results and to develop and prioritize topics for 2018.

Members introduced themselves.

### Approval of November 30 Minutes

*Hillary Hume, Chair*

**MOTION:** Joel Ulland moved to approve the draft [November 30, 2017 meeting minutes](#). Tom seconded. All were in favor and the minutes were approved.

### Public Comment / Operational Feedback Loop

*Hillary Hume, Chair*

No public comment.

### MNsure Board & Staff Update

*Aaron Sinner, Board and Federal Relations Director*

Aaron Sinner, MNsure staff, provided the Committee with a metrics update. MNsure ended open enrollment on Sunday, January 14, 2018 with 116,358 qualified health plan enrollments. This is compared to the 114,810 individual market enrollments from the previous open enrollment period. Aaron noted the open enrollment period was three weeks shorter than the previous year. Additionally, Aaron presented Contact Center, tax credit, and MNsure.org metrics.

Bette Zerwas inquired about how many enrollments came in between December 15 (the end of the federal open enrollment period) and January 14, 2018. Aaron said he wasn't sure, but that the vast majority of enrollments occurred on or before December 20, which was the deadline for coverage beginning January 1. Hodan Guled asked for information on the metal level breakdown. Aaron reported it was quite similar to the previous year.

Aaron continued the update by reporting on the January 10, 2018 MNsure Board Meeting. He noted that Lauren Gilchrist had left the MNsure Board due to accepting a new work position that would have presented a conflict of interest. Aaron stated the Governor was currently soliciting a new member.

In addition, the Board approved the [MNsure Annual Report](#). Joel requested that the report be distributed to the Committee.

Aaron also noted that the Board approved policy statements related to the Fiscal Year 2019 Outreach and Enrollment Grantee Program and the FY19 Broker Enrollment Center Initiative.

Regarding the IT request for proposal (RFP), Aaron noted that MNsure had signed a contract with GetInsured, national health information technology company. He noted that GetInsured had done work for four state-based exchanges—California, Connecticut, Idaho, and Washington. MNsure had contracted with them to provide functionality for MNsure's shopping tool, consumer decision support tool, and enrollment system of record. Aaron noted that these items would be phased in over a two year period. Hodan and Tom asked if the Committee could get a demo of the new consumer decision support tool, or if a similar one produced for another state-based exchange could be presented. Aaron said he would check with other MNsure staff and get back to the Committee.

Dan Miesle inquired as to what the largest obstacles were for this year's open enrollment period. Aaron and Christina Wessel, MNsure staff, noted that this was a very smooth open enrollment period and there weren't any big issues to note. Most issues were limited to a smaller population.

Tom asked about the dates for the next open enrollment period. Aaron noted that the federal open enrollment period will default to what it was this past year, November 1 – December 15. He also stated that every year CMS puts out a proposed rule, holds a comment period, and then around March issues a final rule. Aaron noted that the final rule will indicate whether state-based exchanges will again have flexibility to extend their open enrollment periods beyond the federal period.

## Political Landscape Discussion

*Joel Ulland, HIAC member*

Joel provided the Committee with an update of the political landscape. He began by discussing current healthcare issues at the federal level. He noted the tax bill passed and was signed prior to Christmas. This bill eliminated the penalty associated with the individual mandate to purchase health insurance. Next, Joel noted that the most recent continuing resolution to fund the federal government through February 8 included a six-year CHIP reauthorization. Hodan asked about the work requirements for Medicaid and Joel noted that is at point, the requirements are a state-level decision and to expect further discussion and waiver requests.

Joel moved on to the state legislature, which will begin February 20 and will conclude on the third Monday in May. He noted 2018 was a non-budget year, so the legislature would be less focused on funding issues. Joel stated the state budget forecast comes in the first week in March. He said that he expected a lot of energy would be spent conforming state laws to the new federal tax law. He also noted that he didn't expect a lot of health care issues relating to the individual market to be introduced, as there weren't any looming deadlines. Joel mentioned that reinsurance will likely not be discussed, since funding would not expire until December 31, 2019.

## Review Committee Survey Results + HIAC 2018 Planning / 2018 Prioritization

*Hillary Hume, Chair and Thomas Hoffman, Vice Chair*

Hillary started by referencing the survey results on slides 8-13 of the [meeting deck](#). Tom noted that the first question (slide 8) was in regards to any additional standing items the Committee should consider. Dan suggested coming up with a list of metrics that the Committee would like to see during the MNsure staff update portion of the meeting. Committee members noted they would like to see metrics related to the call center, effectuated enrollment, and demographics, in addition to any trends or comparisons of note.

Hillary noted that new Committee members should consider reading the Advisory Committee's past recommendations to the MNsure Board.

Nancy Yaklich asked what information MNsure had related to consumer feedback. Aaron noted that MNsure conducted a consumer feedback survey every spring, and that he could share the results once they were available.

Tom moved on to the second question (slides 9-10), which aimed at selecting topics around which the Committee could make recommendations. Committee members asked if the Consumer and Small Employer Advisory Committee (CSEAC) had selected topics for recommendations. Aaron noted that the CSEAC had two topics they were looking at: individual market stabilization and the coordination of services between MNsure, the Department of Human Services (DHS), and counties. He stated they intended to have recommendations ready by the June 20 MNsure Board meeting. Committee members noted that there could be a joint

Advisory Committee meeting with the CSEAC before they presented their recommendations to the Board. Aaron noted that the CSEAC and HIAC could have a joint meeting to review the results of the Health Access Survey conducted by the Minnesota Department of Health (MDH), likely in March.

Committee members expressed a desire for a briefing on the in-development consumer decision support tool at the next meeting so they could explore recommendations related to it. Tom noted this would be added to the list of possible topics for recommendations. Aaron said he would look into options for the February meeting.

Additionally, Committee members discussed improvements to the assister portal as an additional recommendation topic. In order to better discuss the topic, members would like a status report on the assister portal, including current challenges to developing the portal further and what improvements have been made recently. Tom added it to the list of potential recommendations.

The Committee agreed it might be helpful to make a recommendation related to public education on the importance of health insurance in the wake of individual mandate repeal. Members also noted that attracting uninsured and off-exchange individuals to MNsure, in addition to retaining individuals who do not effectuate into coverage, could also fit under the same recommendation topic. Hodan mentioned that health literacy or “public good” could also fall under this topic.

Tom turned the discussion towards speakers the committee may want to have attend a meeting (slide 11). He noted MNsure CEO Allison O’Toole would be a good option. Tom also noted that someone had recommended Stefan Gildemeister, the State Health Economist and Director of the Health Economics Program at MDH. Committee members noted he had presented the results of the previous Health Access Survey to the Committee. Committee members also added that on a meeting-by-meeting basis, it would be interesting to hear different members’ perspectives on their parts of the health industry. Jenifer Ivanca agreed to share her perspective at the February meeting. Members also indicated that a better understand of the interaction between DHS and MNsure would be useful.

Tom introduced slide 12, reviewing MNsure’s performance by its statutory charges. Aaron noted that MNsure does not have a carrier offering Small Business Health Options Program (SHOP) plans this year. Hodan and Tom noted that the categories may be too broad to accurately compare them.

Tom mentioned that work groups may be formed with a survey via SurveyMonkey.

## Wrap-up

*Hillary Hume, Chair*

Aaron clarified for Dan that the next meeting is scheduled for February 22, 2018.

**MOTION:** Tom moved to adjourn. Jenifer seconded. All were in favor and the meeting adjourned at 4:20 p.m.