



Board of Directors Meeting

April 30, 2014

Discussion slides



Agenda

- Welcome and new business
- Public comment
- Consumer story – Kristi Wilke
- Administrative
 - Minutes
 - Consumer and Small Employer Advisory Committee report and new members
 - Board Work Group updates
- CEO report
- Outreach and enrollment grants policy for Board consideration
- IT prioritization discussion
- CEO appointment discussion
- Wrap up and new business
- Adjourn

Public Comment

- Please sign up for public comment at back table

Consumer Story

- Kristi Wilke, Minneapolis

Administrative

- Approve April 16, 2014 meeting minutes
- Consumer and Small Employer Advisory Committee
 - Committee update, Jin Johnson, Committee Co-Chair
 - Committee membership
- Board Work Group updates

CEO Report

- Enrollment update, as of end of day Tuesday April 29:
 - 206,157 total enrollments
 - 112,834 Medical Assistance
 - 50,549 QHP
 - 42,774 Minnesota Care
- Continue to work with SHADAC and Minnesota health insurance companies to estimate the number of newly insured Minnesotans since the beginning of open enrollment in October 2013

CEO Report

- Announced yesterday: implementation of retroactive coverage, tax credits and cost sharing reductions.
- In response to federal government bulletin published February 27, 2014 that allows state-based marketplaces flexibility in addressing consumers with “exceptional circumstances”
- These guidelines apply to people who:
 - Have not been continuously enrolled in coverage since January 1, 2014 or
 - Enrolled in coverage outside of MNsure but are eligible for tax credits and/or cost sharing reductions
- People have until May 15, 2014 to report their case and start the process
- Does not apply to consumers determined eligible for Medical Assistance or MinnesotaCare

Retroactive Coverage Options

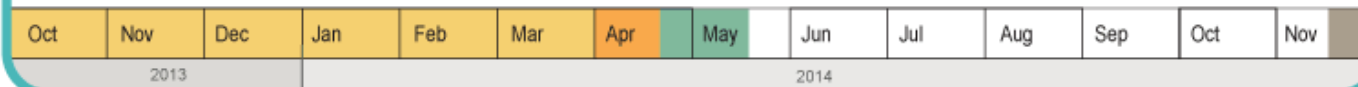
Retroactive Coverage Options

Have you...	You may qualify if...	Actions to take:	Coverage details:
<p>Been without continuous coverage since Jan. 1, 2014? *</p> <p><small>*Does not apply to MinnesotaCare or Medical Assistance</small></p>	<ul style="list-style-type: none"> You attempted to enroll through MNsure by 11:59 pm, 3/31/14. You had technical problems enrolling through MNsure. You have proof of your attempt or there is record of your activity. 	<p>Contact MNsure by May 15 to report your case and start the process.</p> <p>Call: 1-855-366-7873</p>	<ul style="list-style-type: none"> Retroactive coverage back to earliest date of 1/1/14 (certain rules apply). Latest retroactive coverage start date is 5/1/14. Consumer pays premiums back to start date.
<p>Enrolled in coverage outside of MNsure?</p>	<ul style="list-style-type: none"> You enrolled in a qualifying individual market plan outside of MNsure. You believe you qualify for a tax credit and/or cost sharing reductions. 	<ul style="list-style-type: none"> Contact MNsure by May 15 to report your case and start the process. Call: 1-855-366-7873 Enroll online through MNsure, keep same insurance company & policy (if available). 	<ul style="list-style-type: none"> Retroactive tax credit and/or cost sharing reduction applied by insurance company. Start date of your coverage stays the same.

These retroactive options will not be available to those who contact us after May 15, 2014.

Enrollment Timeline

- Open Enrollment 10/1/13 to 3/31/14
- Extension for enrollment attempters: 4/1 to 4/22
- Deadline to contact MNsure to start retroactive coverage process: 5/15
- 2015 Open Enrollment begins 11/15/14



Outreach and Enrollment Grants Policy for Board Consideration

- Scott Leitz, Interim CEO

Navigator Grant Program: Highlights

- 2013 Outreach and Infrastructure Grants successful in reaching and enrolling consumers
- Inclusive process for planning the next round of grants
- Result is a flexible and innovative 2014 Outreach and Enrollment grant program
 - Builds on successes and lessons learned

Navigator Grant Program Overview

- 2013 Outreach and Infrastructure grant goals:
 - Build navigator infrastructure
 - Reach and enroll hard-to-reach, non-English speaking, geographically isolated, vulnerable and underserved populations
- 41 proposals funded (over 80 organizations total)
- 973 certified Navigators
- 177 Navigator organizations
- 344 Certified Application Counselors (CACs)
- 82 CAC entities

Successes of 2013 Outreach and Infrastructure Grants

- Grantees are on track to meet their goals of number assisted and exceeded their goals on number of activities:
 - 3.9 million contacts through outreach and education activities
 - Over 32,000 people assisted with enrollment
 - Navigators successfully enrolled more than 10,000 consumers October-December (20% of all enrollees)
- In-depth program evaluation in Summer/Fall 2014
 - Results in early 2015

Inclusive Process for Planning 2014 Grants

- Surveyed community to get feedback on 2013 RFP process (50 responses)
- Draft policy statement distributed to all navigators, grantees, navigator/CAC entities and others (> 3,500 emails)
- Conference call to solicit feedback on draft policy statement (34 organizations participated)
- More than 30 organizations and stakeholders have provided specific feedback on grant program

2014 Outreach and Enrollment Grants: Flexible and Innovative

- Navigators uniquely positioned to assist consumers who face barriers to enrollment and require additional assistance
- 2014 grant program emphasizes:
 - Populations that are disproportionately uninsured
 - Leveraging established relationships
 - Supporting full range of navigator services (outreach, education, enrollment, follow-up)
 - Encouraging innovative partnerships
 - Fostering a regional navigator network model
 - Expanding access to assistance in underserved areas

Discussion

- Questions
- Board consideration of Policy Statement

IT Prioritization Discussion

- See “high level roadmap” document
- Erik Larson, COO

CEO Appointment Discussion

- Board discussion

Wrap Up and Any New Business

Adjourn

Next meeting date:

May 14, 2014, 1-4 pm

81 East 7th Street, St. Paul, MN

1st floor atrium