MNsure Metrics Dashboard

Prepared for Board of Directors Meeting

November 5, 2014

Dashboard

Enrollment – Oct. 28, 2014	
Total Enrollments	**364,931**
Medical Assistance	230,103
MinnesotaCare	79,123
QHP	55,705

SHOP – Oct. 29, 2014	
Employers enrolled	194
Employees enrolled	1,034
Individuals enrolled (incl. dependents)	1,505

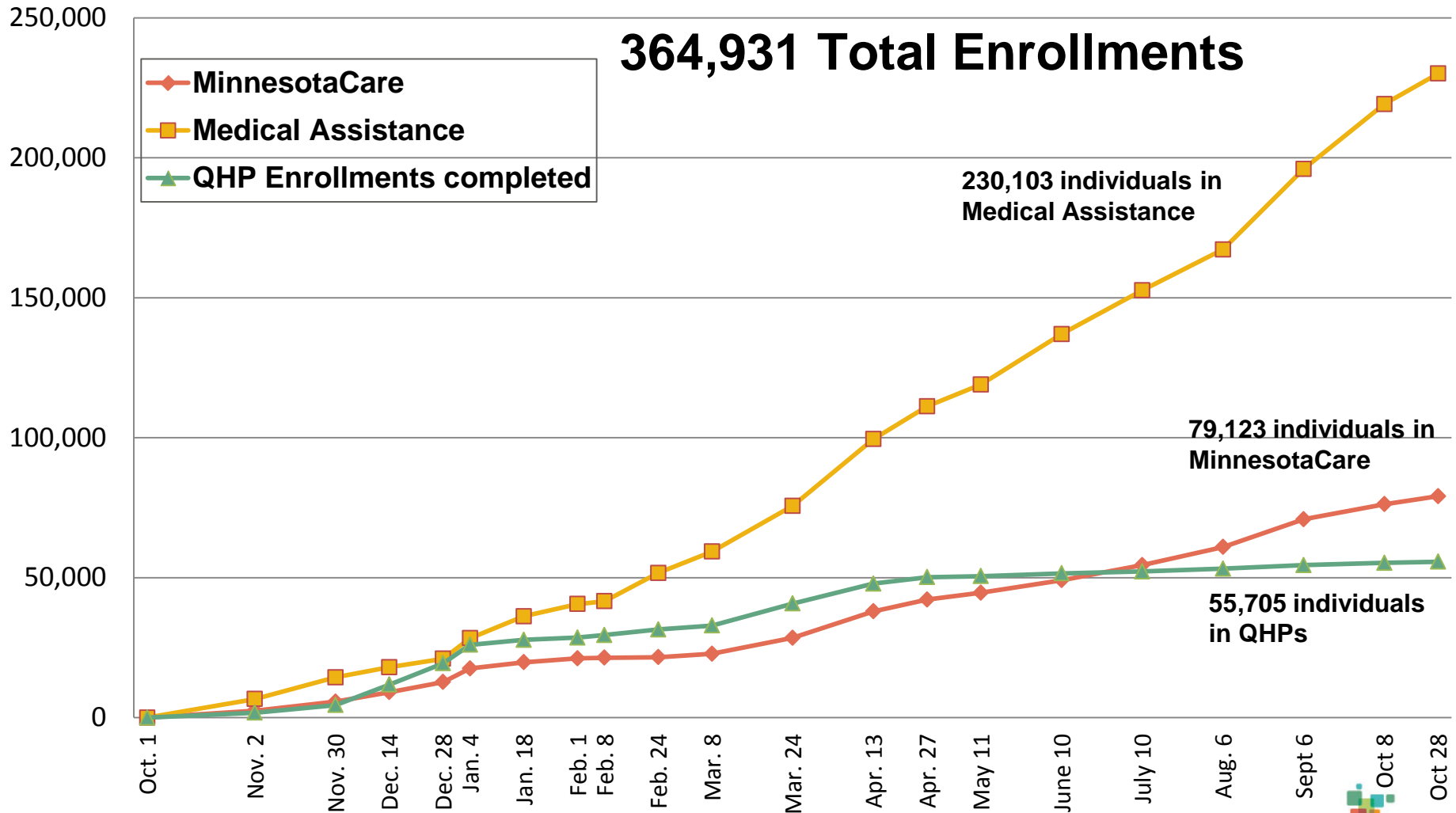| Contact Center – October 2014	
# of calls	22,838
Avg. Speed of Answer	0:03:26
Service Level (% of calls answered in 2 min. or less)	62.06%
Avg. Talk Time	0:07:24

Plans & Carriers – Oct. 28, 2014	
Carrier	
Blue Cross Blue Shield	22.3%
HealthPartners	12.4%
Medica	4.6%
PreferredOne	59.3%
UCare	1.5%
Metal Level	
Platinum	27.3%
Gold	12.6%
Silver	33.1%
Bronze	26.1%
Catastrophic	1.0%

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Enrollments by Program
October 28, 2014

364,931 Total Enrollments

Legend:
- MinnesotaCare
- Medical Assistance
- QHP Enrollments completed

230,103 individuals in Medical Assistance

79,123 individuals in MinnesotaCare

55,705 individuals in QHPs

X-axis: Oct. 1, Nov. 2, Nov. 30, Dec. 14, Dec. 28, Jan. 4, Jan. 18, Feb. 1, Feb. 8, Feb. 24, Mar. 8, Mar. 24, Apr. 13, Apr. 27, May 11, June 10, July 10, Aug. 6, Sept 6, Oct 8, Oct 28

Y-axis: 0, 50,000, 100,000, 150,000, 200,000, 250,000

Note: Manual QHP enrollments have been included since March 23

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Eligibility of QHP Applicants October 1, 2013 – October 28, 2014

Number of *QHP eligible applicants* applying for assistance

54,535 individuals

Eligible for Assistance

47,532 individuals
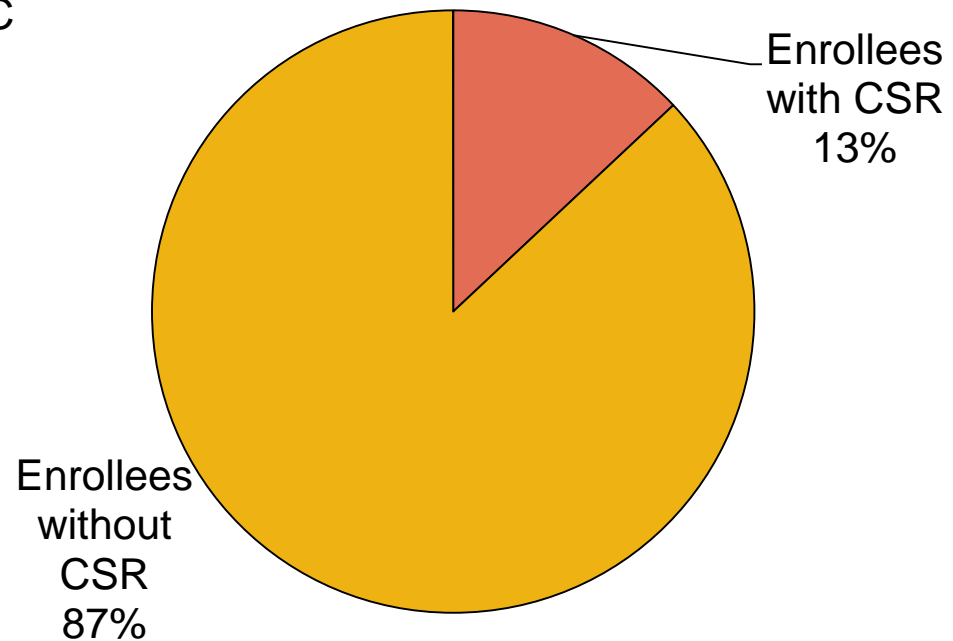
Not Eligible for Assistance

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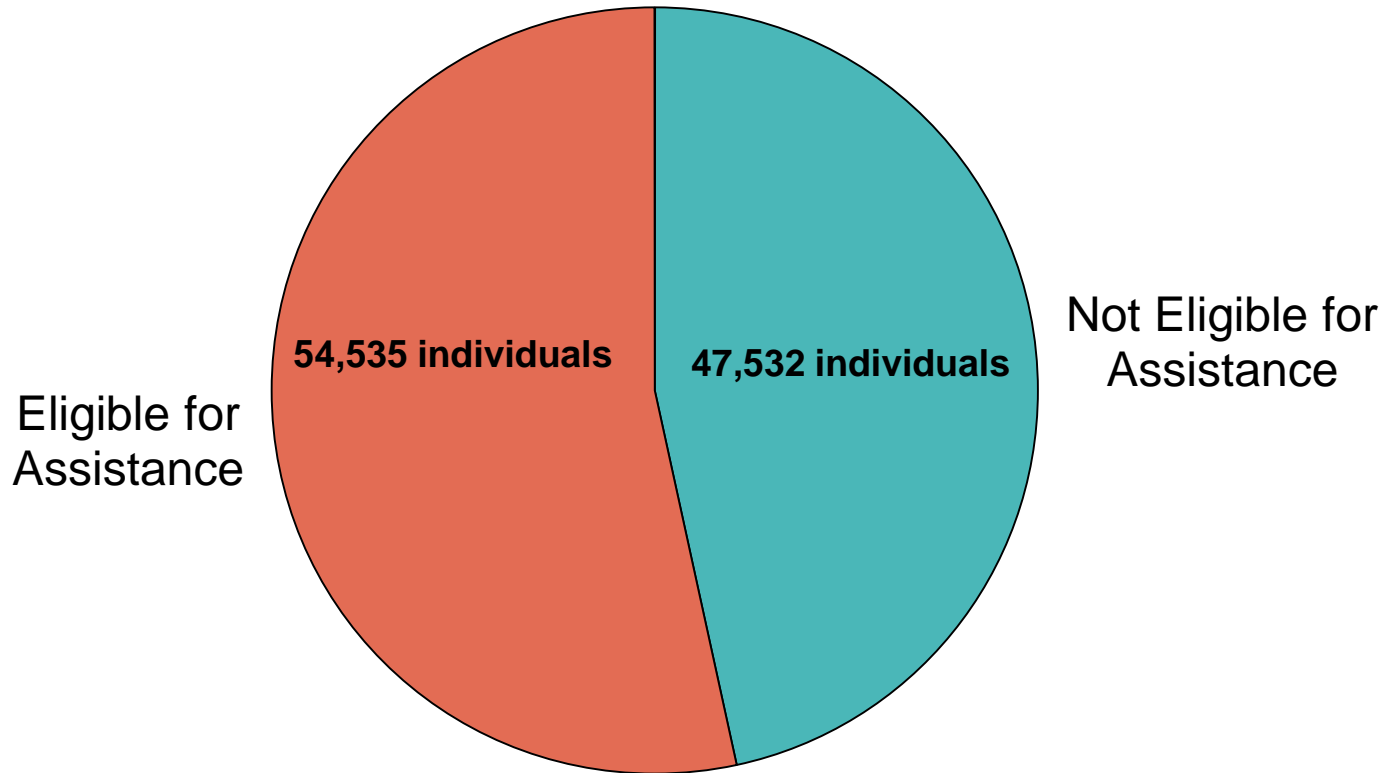
Enrollees Receiving Subsidies in September 2014

Advanced Premium Tax Credit subsidies

Enrollees without APTC 59%

Enrollees with APTC 41%
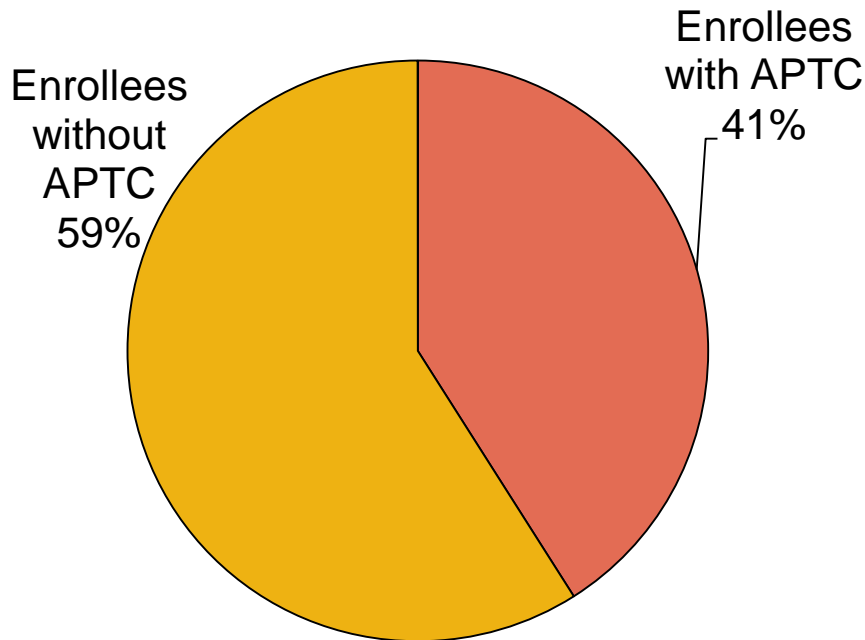
Cost Sharing Reduction subsidies

Enrollees with CSR 13%

Enrollees without CSR 87%
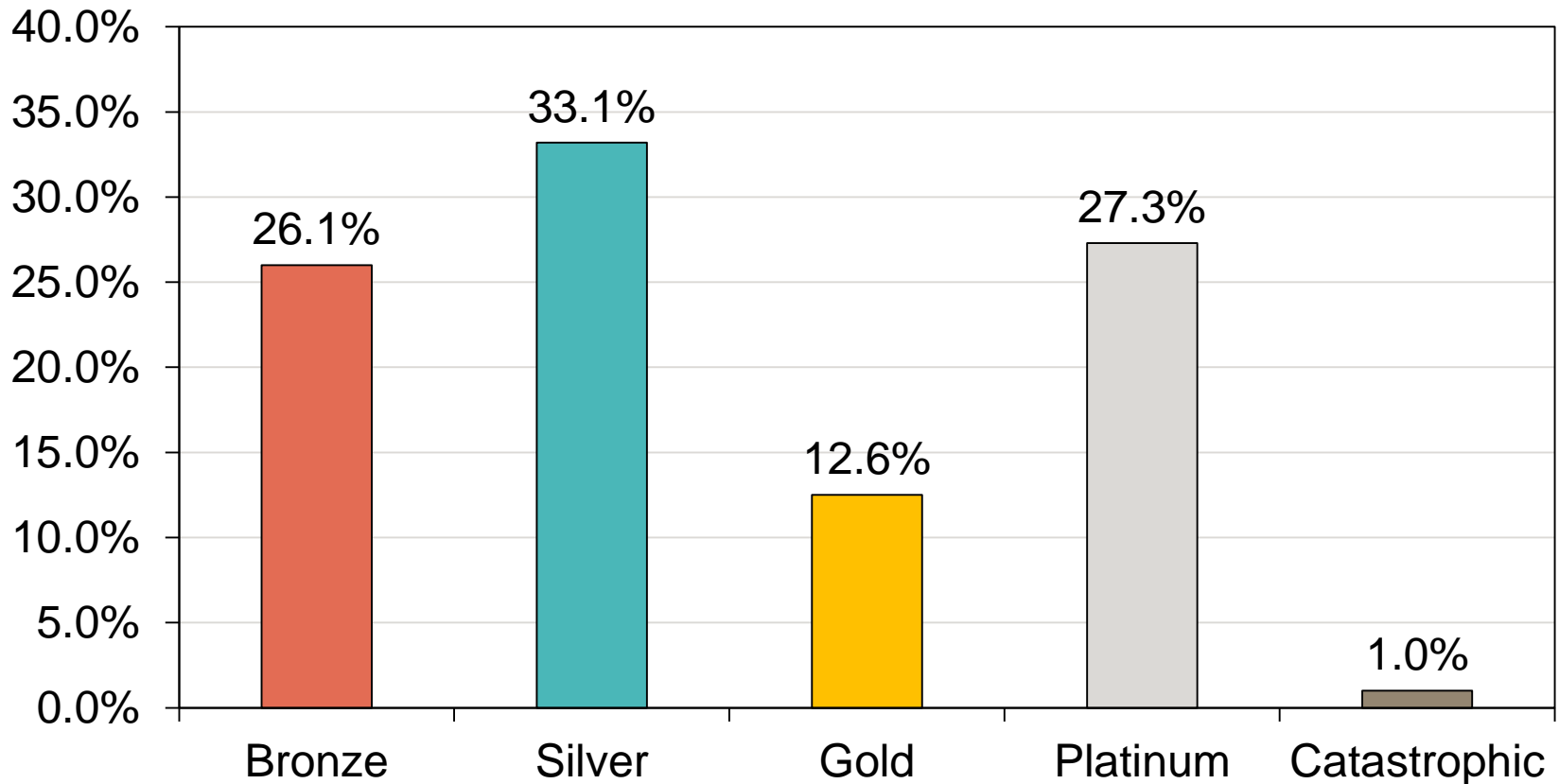
Note: This data is based on the most recent files submitted by the carriers, which currently reflect September enrollment information.

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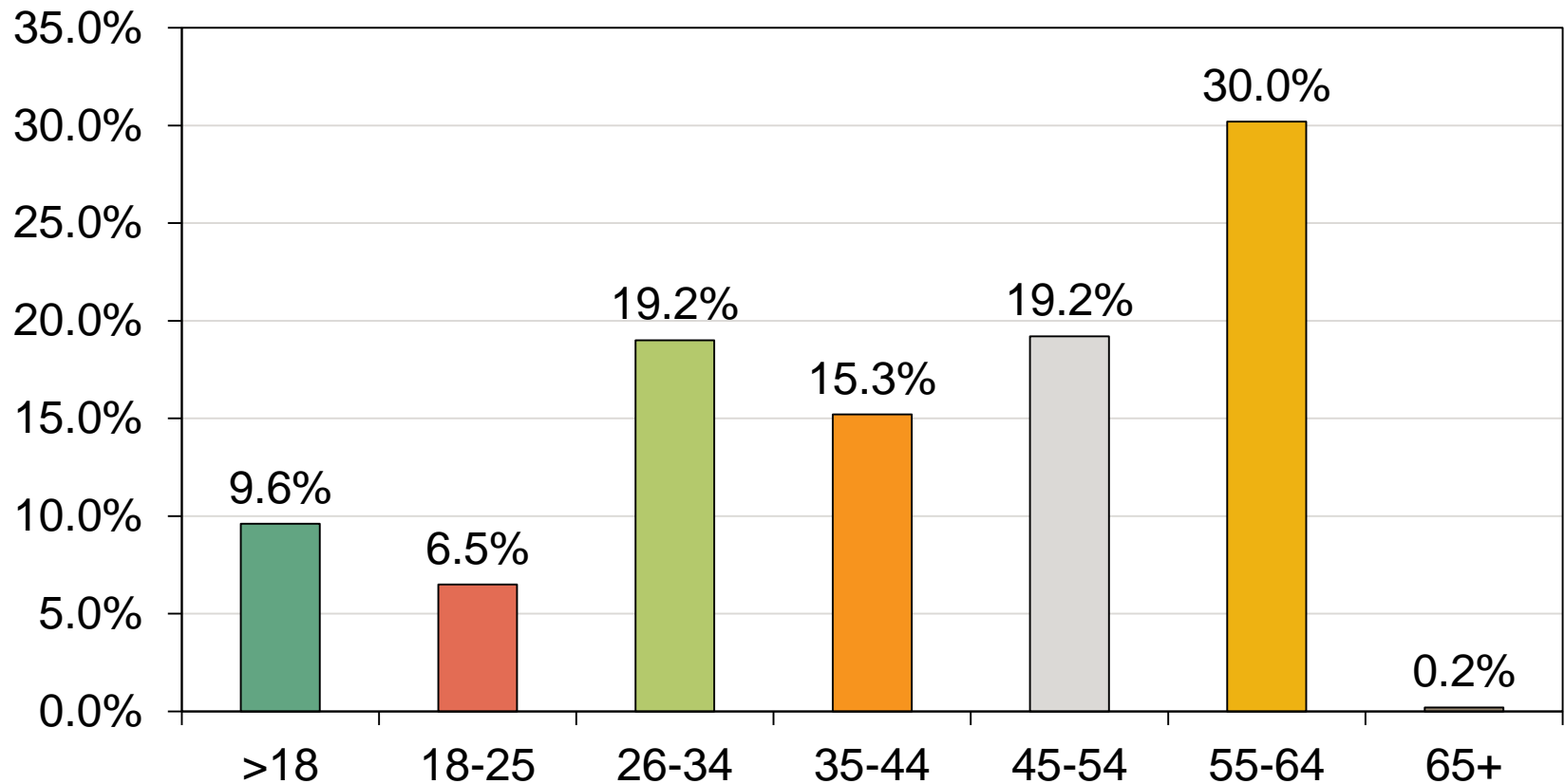# Individual Market: Metal Levels October 28, 2014

Actual Metal Selection

Metal Level	Percentage
Bronze	26.1%
Silver	33.1%
Gold	12.6%
Platinum	27.3%
Catastrophic	1.0%

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Individual Market: QHP Enrollee Demographics October 28, 2014
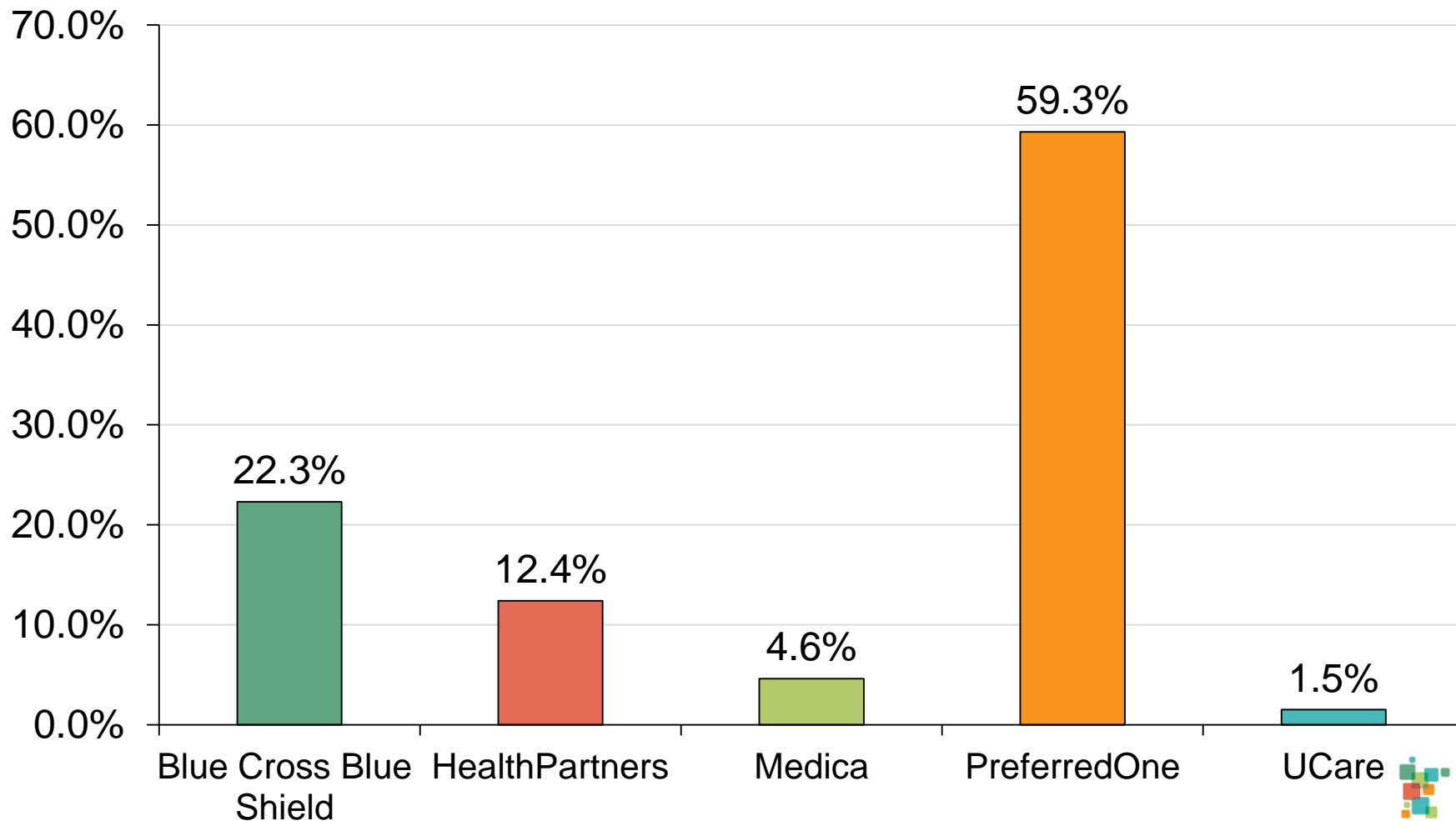
QHP Enrollment by age

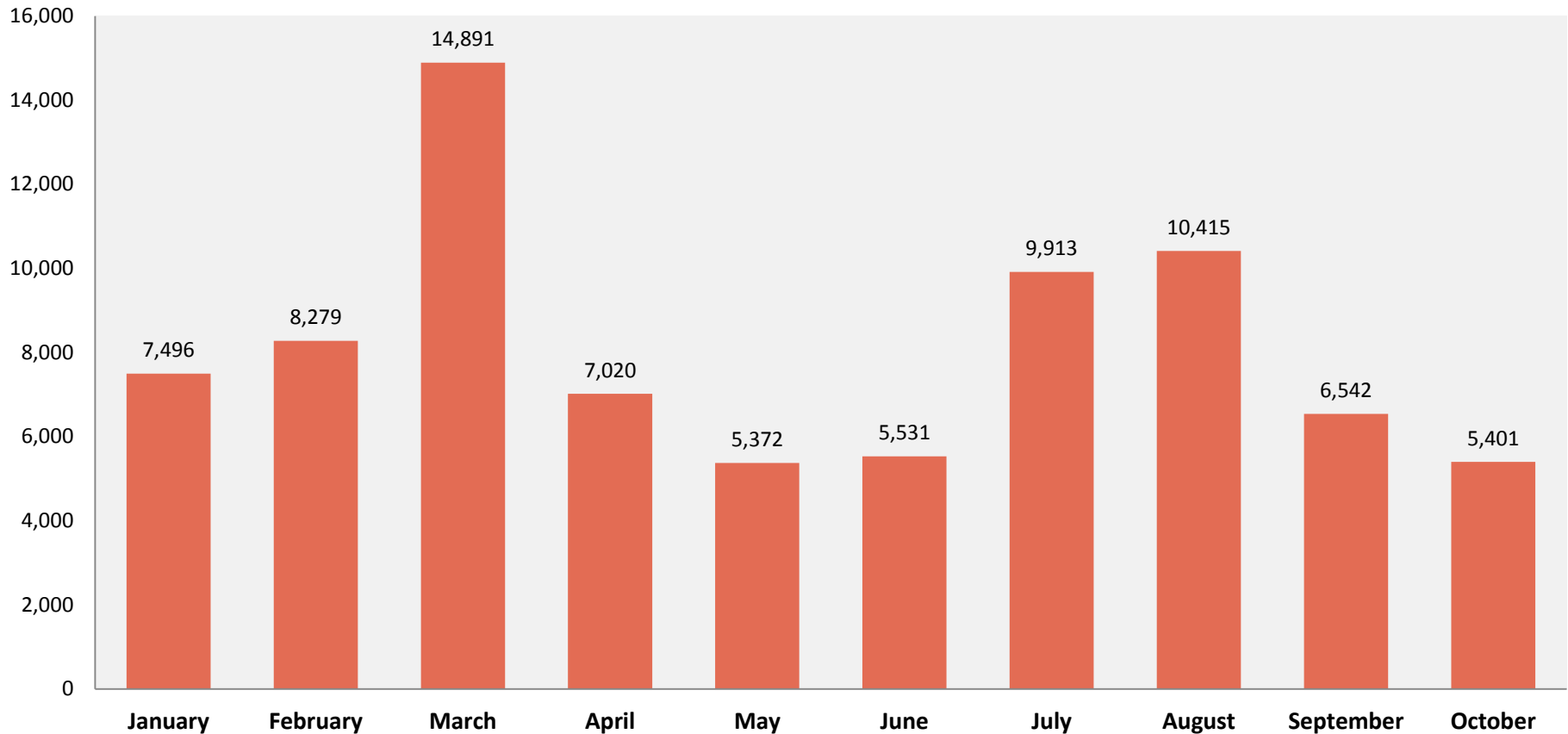| QHP Enrollment by sex: | Male – 48.7% | Female – 51.3% |

Individual Market: Enrollees by Carrier October 28, 2014

Percent of Enrollees By Carrier

MNsure Paper Applications Received
January 1, 2014 – October 31, 2014

- Volume of assisted MNsure paper applications received
- On 3/31/14, over 3,400 assisted MNsure paper applications received
- July and August totals are higher due to MinnesotaCare transition process

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Contact Center – Service Level/Abandon Rate

Calls Answered (Service Level) / Abandon Rate Jan 1, 2014 - Oct 31, 2014
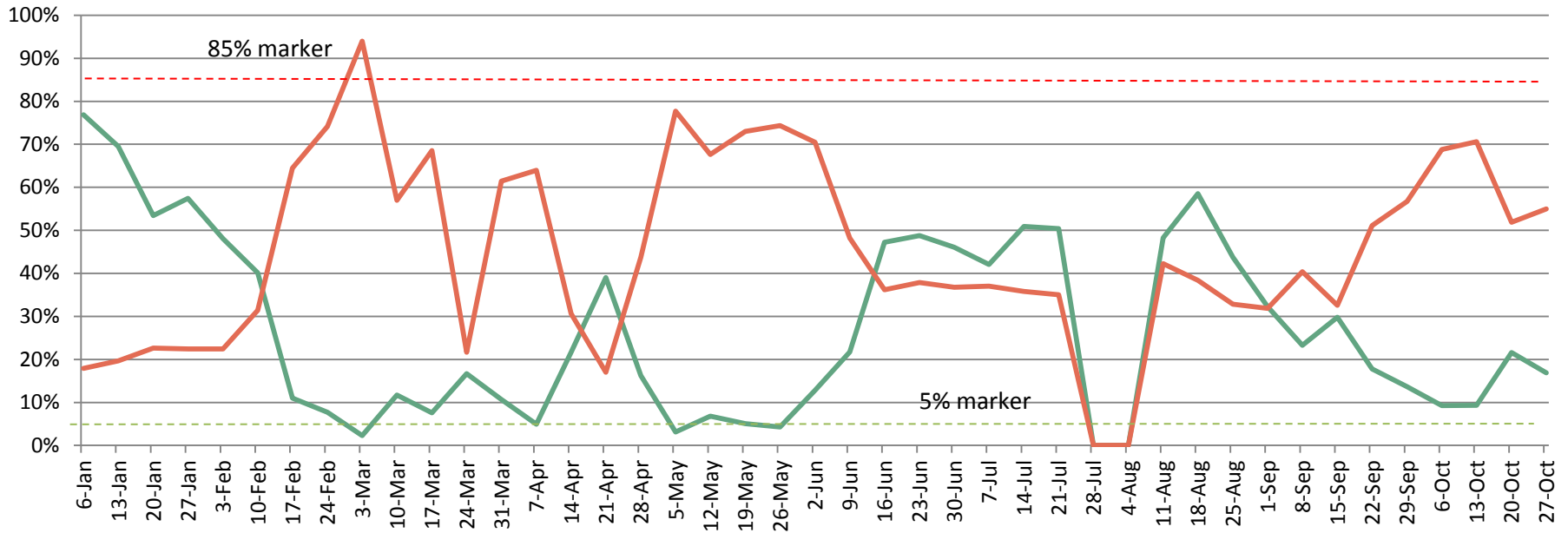
Abandon % (Goal is no more than 5% of calls abandon)

SLA - Service Level % (Goal is 85% of calls should be answered in 2 minutes or less)

Contact Center – Average Wait Time/ASA

MNsure Contact Center Call Volume/ASA Jan 1, 2014 - Oct 31, 2014

Legend:
- Calls Received (MNsure)
- ASA - Average Speed of Answer (hh:mm:ss)
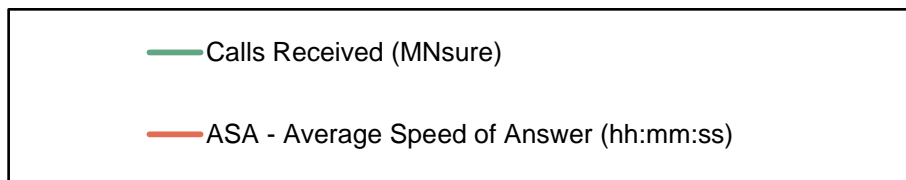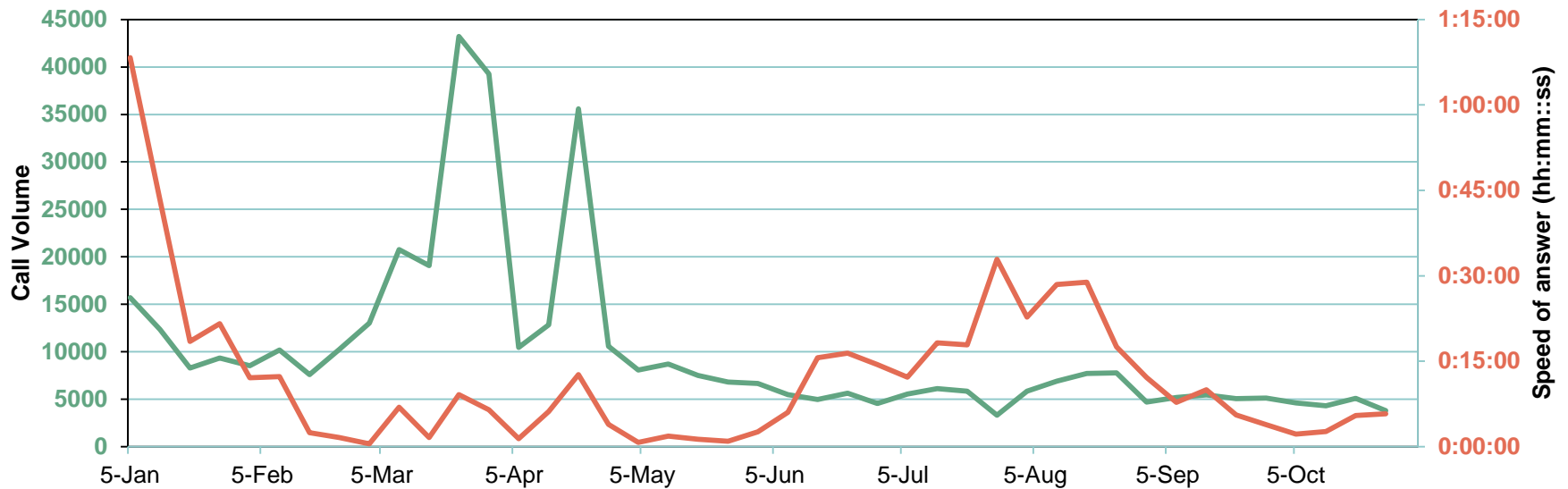
Contact Center – Resolution and Talk Time

Contact Center Resolution and Talk Time Jan 1, 2014 - Oct 31, 2014
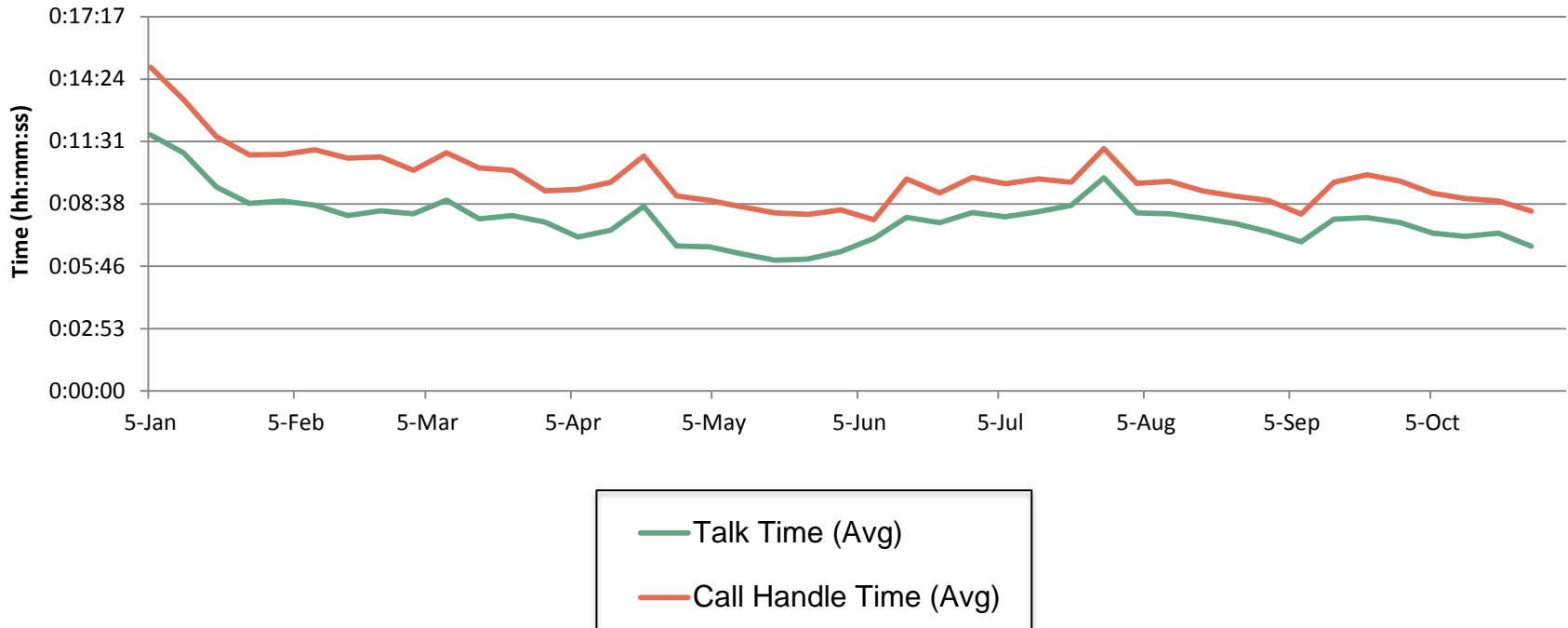
Contact Center – First Call Resolution Jan 2014 – Oct 2014 (slide 1 of 2)

First Call Resolution	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14
Total Cases	17,139	27,993	65,790	36,837	25,989	18,281	16,186	15,405	19,527	22,345
Average # calendar days to resolve (3 days is standard)	3.01	4.50	2.49	1.76	1.46	1.55	2.89	1.9	1.5	1

For October:

Cases currently active – 1,621

Cases active within the Contact Center – 385

Average Age of open case in Contact Center is 12 days

Definitions:
- Resolved – we do not owe the consumer a return call
- Average # calendar days – if a case is not resolved within 4 hours, the average time it take to research the answer and get a response to the consumer

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Contact Center – First Call Resolution Jan 2014 – Oct 2014 (slide 2 of 2)

| First Call Resolution	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14
# cases resolved within 4 hours	13,929	22,012	54,469	30,304	20,712	13,914	13,047	12,406	16,623	19,105
% cases resolved within 4 hours	73.01%	78.63%	82.79%	82.27%	79.70%	76.11%	80.61%	80.53%	85.13%	85.50%

For October:
- 144 cases were forwarded on to Tier III Teams: Plan and Provider; Navigators, Assisters & Brokers; Eligibility and Enrollment; Special Enrollment Period; Finance; etc.)
- 75 cases were escalated to Supervisors within the Contact Center

Four hours indicates the time allowed to an agent to research questions and get back to the caller. If the time frame exceeds four hours, the case was either transferred or escalated for resolution.
85% of cases were resolved within 4 hours - 87% resolution was possible.

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Contact Center – Escalated Calls October 2014
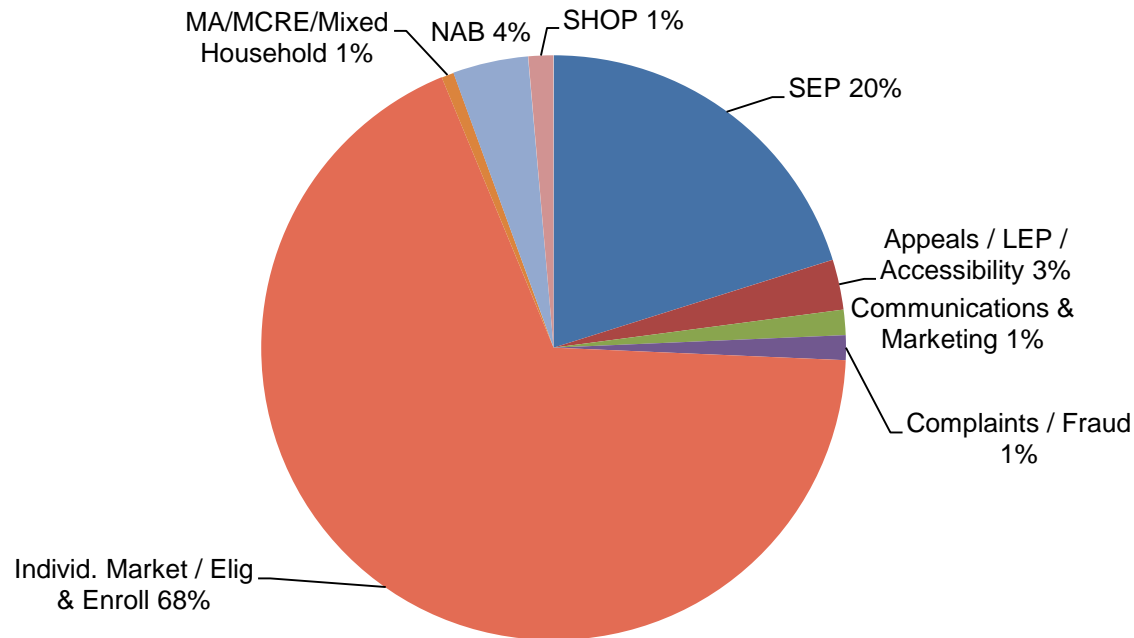
Top Reasons for Calls to be Escalated:

Caller reporting loss of health care coverage 35%
Caller reporting removal of household member 12%
Caller reporting multiple changes 3%
Caller reporting income change 3%
Caller inquiring about enrollment 3%

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Contact Center – Type of Calls Received (All callers) October 2014

Top Inquiries for All Callers

1. Public programs (MNCare/MA) – 25%

2. Reporting a life event– 19%

3. General MNsure questions/eligibility– 19%

4. QHP: status/change 15%

5. Technical: password/login – 12%

Contact Center – Type of Calls Received from Navigators and Assisters, October 2014

Top Inquiries

1. Existing/Pending account – 12%

2. MA questions – 9%

3. Case status request – 8%

4. Determination result – 8%

5. General certification question – 6%

MNsure Redirects
October 1, 2014 – October 25, 2014

- **October, 2014 – there were no unplanned outages due to MN.IT or IT system errors.**

- **CMS related redirects for CMS Open Enrollment (OE) preparation work, CMS SSA, IRS or Fed Hub maintenance activities and Homeland Security maintenance**
  - 10/04   CP/CW redirected 6:00 a.m. – 7:00 a.m.   Fed Hub Maintenance
  - 10/05   CP/CW redirected 7:00 a.m. – 9:35 a.m.   IRS Maintenance
  - 10/06   CP/CW redirected 10:30 p.m. – midnight   Fed Hub Maintenance
  - 10/07   CP/CW redirected 4:30 p.m. – 8:40 p.m.   Homeland Security Maintenance
  - 10/11   CP/CW redirected 6:00 p.m. – midnight   Homeland Security Maintenance
  - 10/12   CP/CW redirected 6:00 a.m. – 11:00 a.m.   Homeland Security Maintenance
  - 10/18   CP/CW redirected 7:00 a.m. – midnight   IRS Maintenance
  - 10/21   CP/CW redirected 3:30 p.m. – 5:22 p.m.   Fed Hub Maintenance
  - 10/22   CP/CW redirected 12:20 p.m. – 1:23 p.m.   SSA Maintenance
  - 10/26   CP/CW redirected 10:30 p.m. – midnight   Fed Hub Maintenance

- **Planned redirects of CP/CW Portal due to BHP processing or code deploys**
  - 10/01   CP/CW redirected 9:00 p.m. – midnight
  - 10/03   CP/CW redirected 9:00 p.m. – midnight
  - 10/04   CP/CW redirected 9:00 p.m. – midnight
  - 10/06   CP/CW redirected 9:00 p.m. - midnight

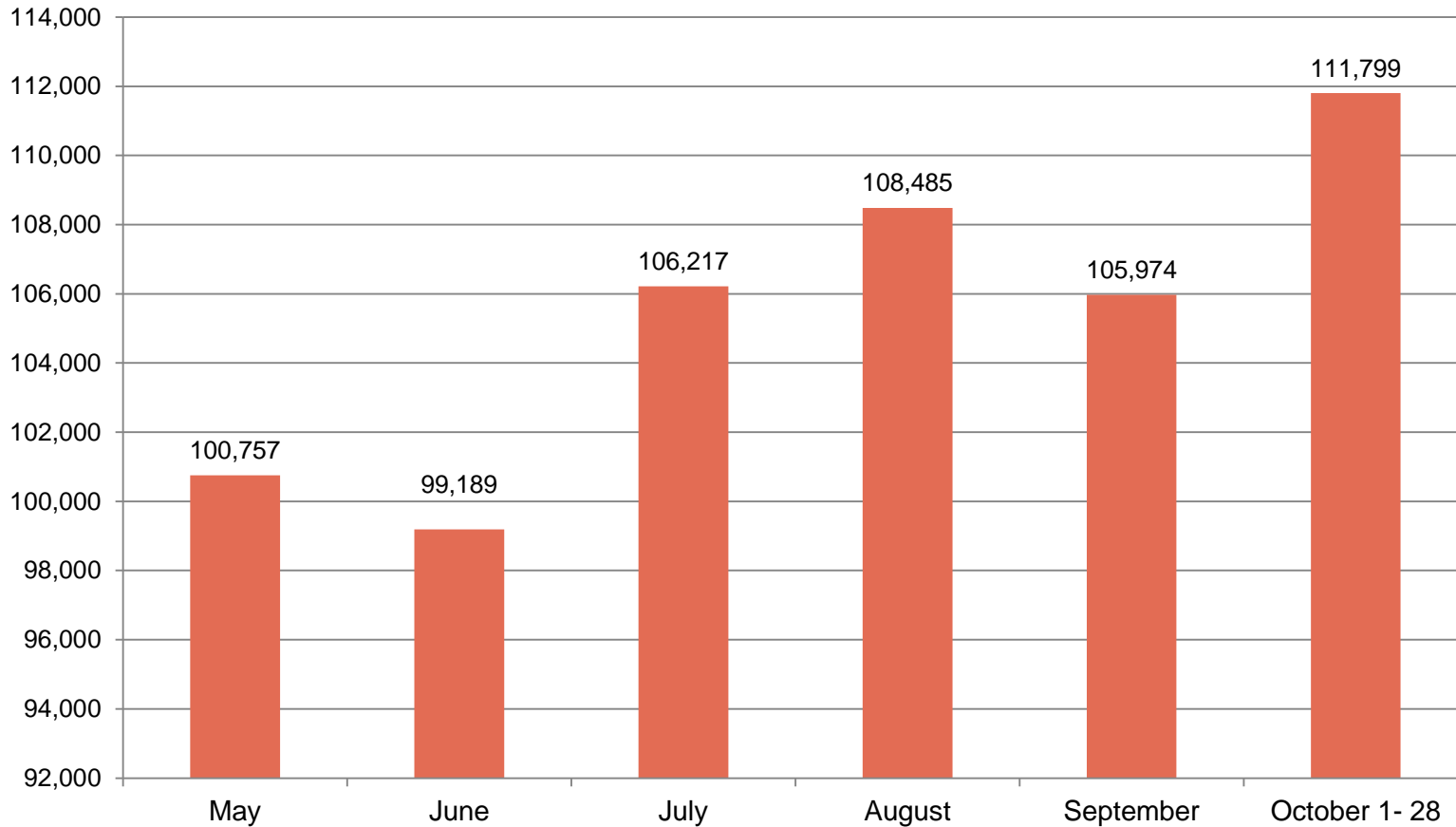Note: CP/CW stands for Citizen Portal and Case Worker Portal, respectively.

Pended Cases in Eligibility Determination through November 1, 2014
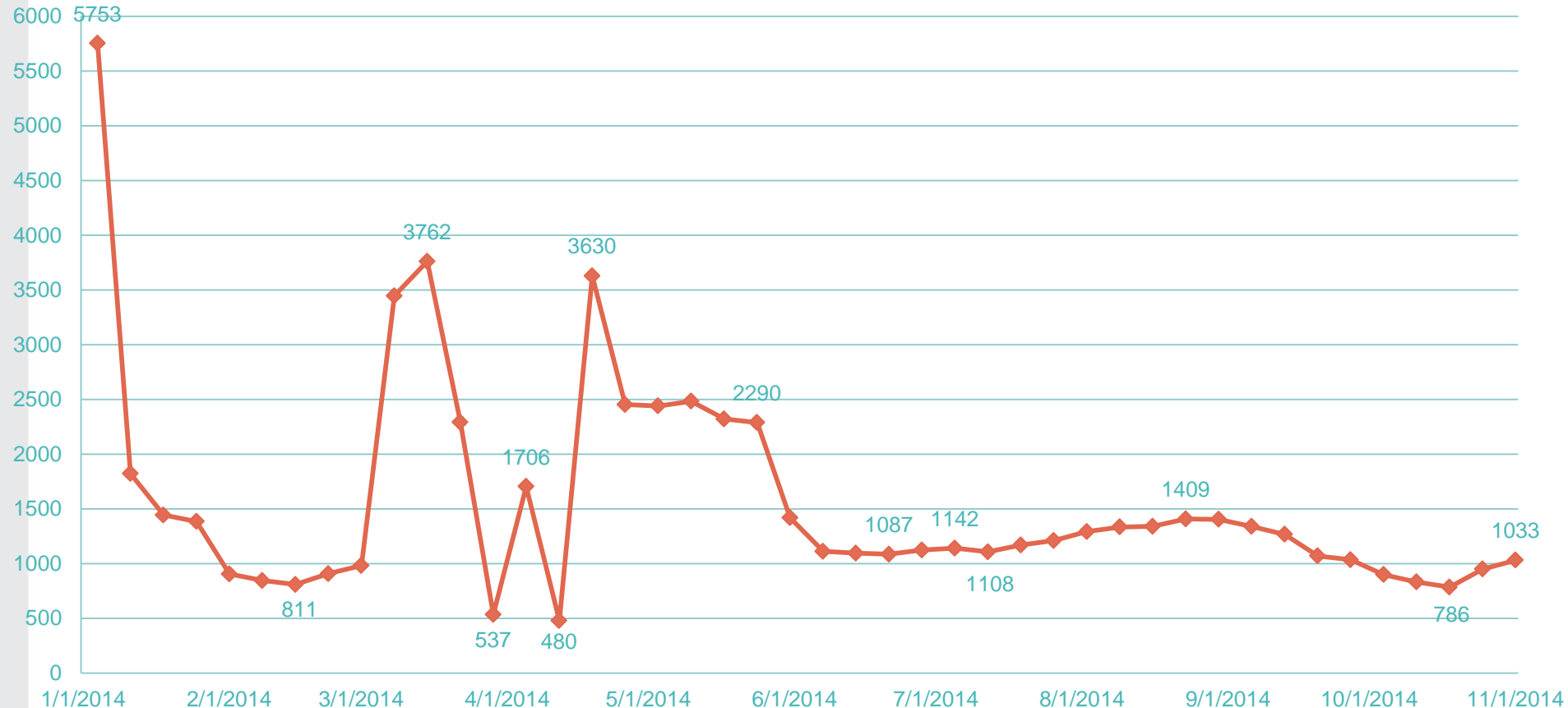
Pended Cases in Eligibility Determination are cases requiring manual intervention. (Numbers do not include paper applications not yet entered into the system.)

Public Website Metrics

Total users by month (2014)

The bar chart "Total users by month (2014)" shows:
- May: 100,757
- June: 99,189
- July: 106,217
- August: 108,485
- September: 105,974
- October 1- 28: 111,799

The public website does not include marketplace system pages (shop, apply, enroll).

Public Website Metrics: Visits by City
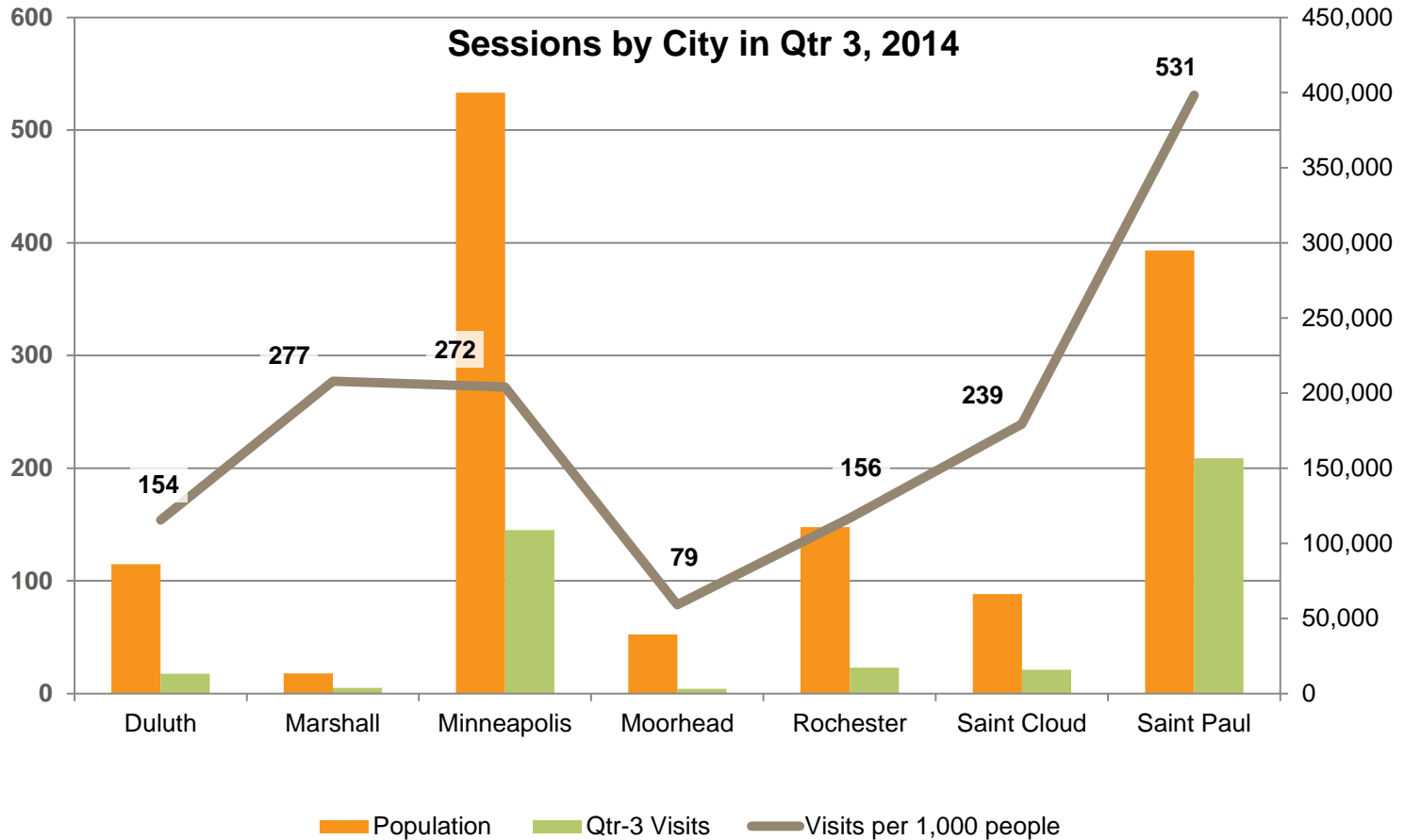
Sessions by City in Qtr 3, 2014

Data points (Visits per 1,000 people):
- Duluth: 154
- Marshall: 277
- Minneapolis: 272
- Moorhead: 79
- Rochester: 156
- Saint Cloud: 239
- Saint Paul: 531

Legend: Population — Qtr-3 Visits — Visits per 1,000 people

The public website does not include marketplace system pages (shop, apply, enroll).

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# Error Rates for MNsure Marketplace Through 10/25/2014
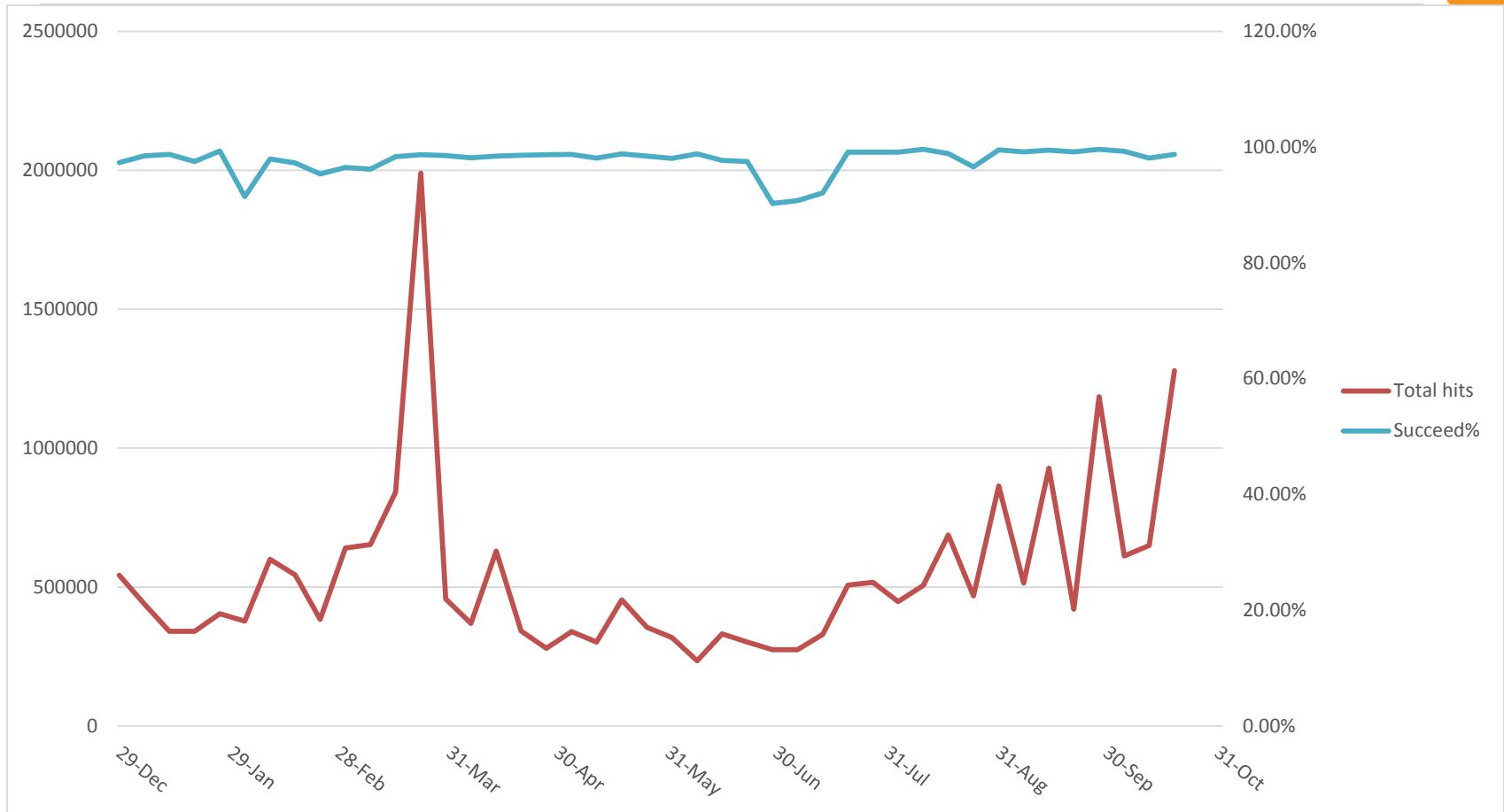
SHOP
October 29, 2014

Total Enrollment

	Q1 2014	Q2 2014	Q3 2014	Q4 2014 (to date)	Current Total
Employers Enrolled	123	34	22	12	194
Employees Enrolled	618	167	153	96	1,034
Total Enrollees, inc. Dependents	942	237	201	125	1,505

Enrollees by Metal Level

Metal Level	Q1 2014	Q2 2014	Q3 2014	Q4 2014 (to date)	Current Total
Platinum	161	40	31	2	234
Gold	447	81	55	19	602
Silver	210	49	89	75	423
Bronze	111	67	24	29	231

Employer Enrollment by Group Size

Employer Size	Q1 2014	Q2 2014	Q3 2014	Q4 2014 (to date)	Current Total
1-5	88	24	13	4	129
6-10	25	7	7	4	43
11-24	10	3	2	4	19
25-50	2	0	1	0	3

Contribution Levels by Employers

Contribution Level	Q1 2014	Q2 2014	Q3 2014	Q4 2014 (to date)	Current Total
0-24%	12	2	2	0	16
25% - 49%	1	0	0	0	1
50% - 74%	60	17	9	1	87
75% - 100%	91	20	14	11	136

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Type of Closed Eligibility Appeals
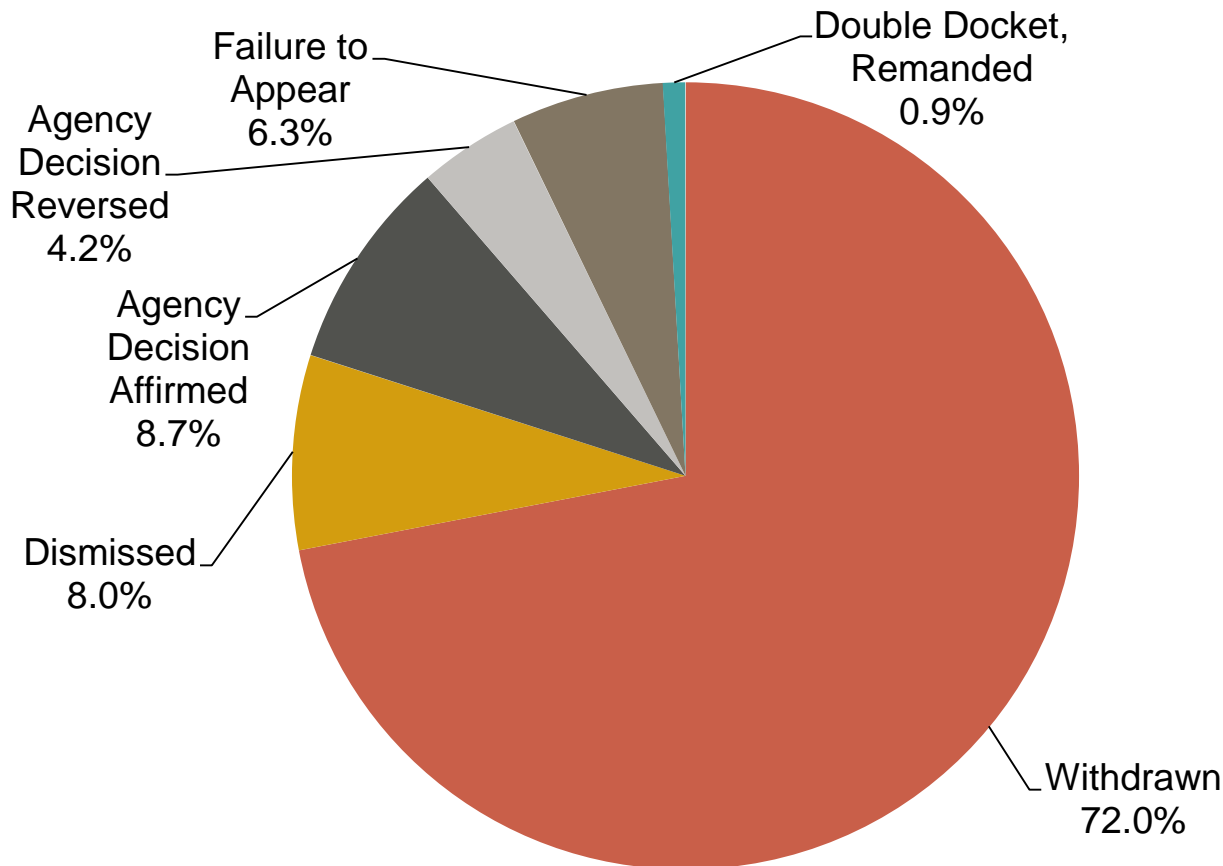
Number of closed appeals: 1,852

Number of pending appeals: 369

Note: A double docket occurs when 2 files and docket numbers are assigned to the same appeal

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