

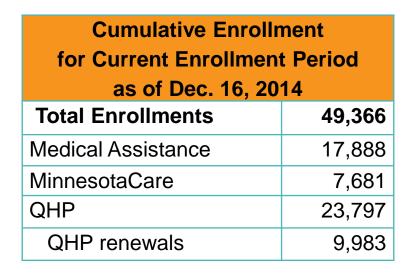
MNsure Metrics Dashboard

Prepared for Board of Directors Meeting

December 17, 2014



Enrollment Dashboard – 1 of 2



| QHP Households Receiving Financial | | |
|---|-----|--|
| Help, Nov. 15 - Dec. 13, 2014 | | |
| Households with Advanced | 55% | |
| Premium Tax Credits | | |
| Households with Cost Sharing | 14% | |
| Reductions | | |

| Current SHOP Enrollment – | | |
|---------------------------|-------|--|
| Dec. 13, 2014 | | |
| Employers enrolled | 200 | |
| Employees enrolled | 1,054 | |
| Individuals enrolled | 1,539 | |
| (including dependents) | | |



Enrollment Dashboard - 2 of 2

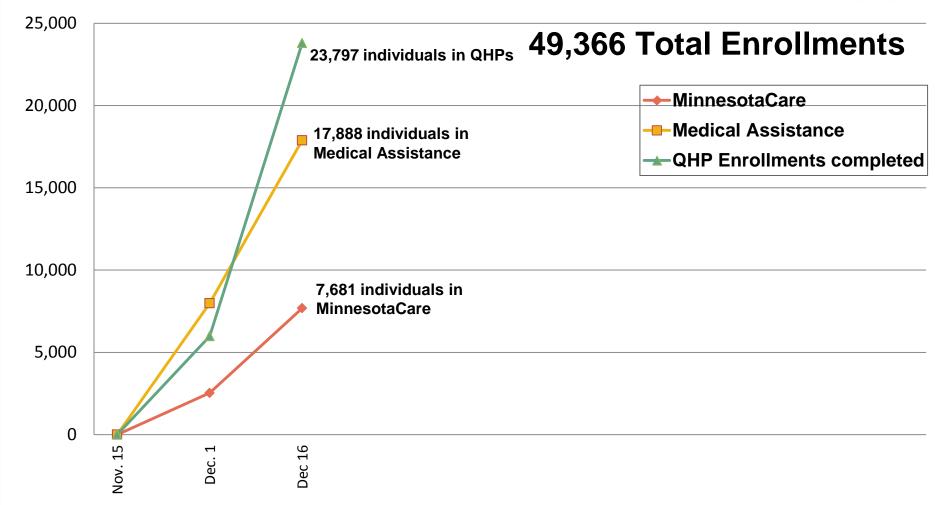
| Plans– Nov. 15 - Dec. 13, 2014 | | | |
|-----------------------------------|------------|------------|--|
| Metal Level | 2015 Open | 2014 Open | |
| | Enrollment | Enrollment | |
| | To Date | | |
| Platinum | 8.5% | 27.5% | |
| Gold | 21.0% | 12.4% | |
| Silver | 35.9% | 33.9% | |
| Bronze | 34.0% | 25.3% | |
| Catastrophic | 0.6% | 0.9% | |

| Enrollee Demographics – Nov. 15 - Dec. 13, 2014 | | | |
|--|------------|------------|--|
| Age | 2015 Open | 2014 Open | |
| | Enrollment | Enrollment | |
| | To Date | | |
| <18 | 9.6% | 9.6% | |
| 18-25 | 6.8% | 6.3% | |
| 26-34 | 15.4% | 18.0% | |
| 35-44 | 11.7% | 14.9% | |
| 45-54 | 15.1% | 19.3% | |
| 55-64 | 41.3% | 31.7% | |
| 65+ | 0.1% | 0.2% | |
| | | | |
| Sex | | | |
| Male | 47% | 48.5% | |
| Female | 53% | 51.5% | |



Enrollments by Program November 15 - December 16, 2014



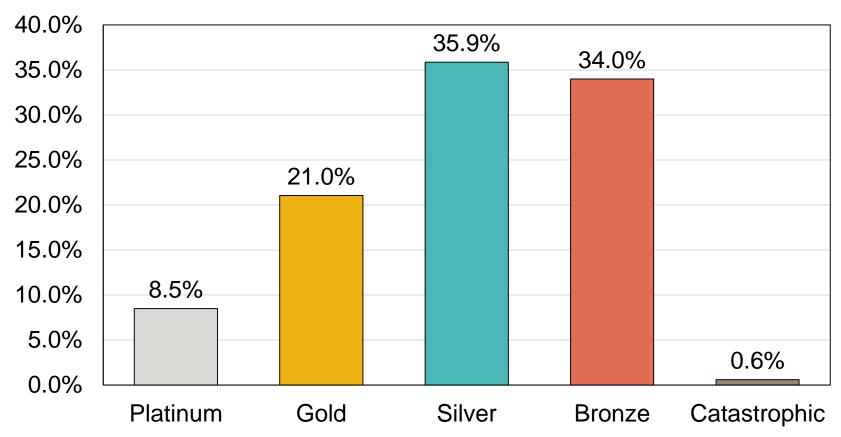






Individual Market: Metal Levels November 15 - December 13, 2014

2015 QHP Metal Level Selection



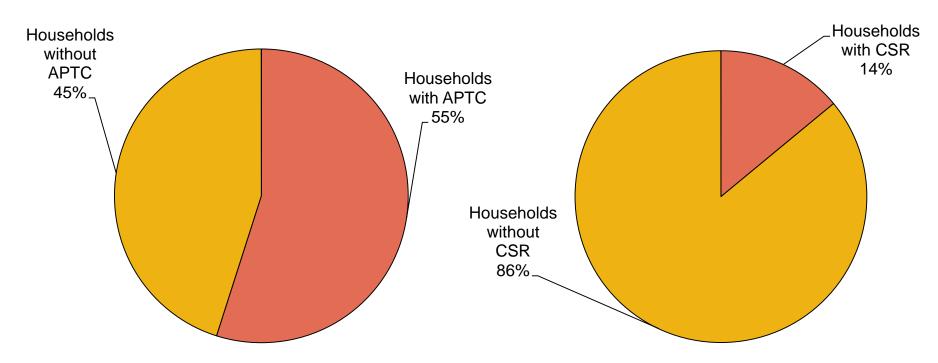


QHP Households Receiving Financial Help November 15 - December 13, 2014



Advanced Premium Tax Credit subsidies

Cost Sharing Reduction subsidies



Note: Based on cumulative QHP enrollment for Open Enrollment 2015. Subsidies will be applied to payments beginning January 2015.



Customer Service Dashboard

| Contact Center – | | |
|-----------------------------|----------|--|
| Nov. 15 - Dec. 15, 2014 | | |
| Call Volume | 113,888 | |
| Average Wait Time | 00:07:06 | |
| Service Level (% of calls | 35.28% | |
| answered in 2 min. or less) | | |
| Calls Abandoned while on | 22.59% | |
| Hold | | |
| Average Talk Time | 0:08:51 | |

| All Callers Top Contact Center Inquiries – Nov. 15 - Dec. 15, 2014 | |
|--|-------|
| 1. How do I apply? | 20.4% |
| 2. Password reset/account unlock | 15.8% |
| 3. Application status request | 12.6% |

| Navigators & Assisters | | |
|----------------------------------|-------|--|
| Top Contact Center Inquiries – | | |
| Nov. 15 - Dec. 15, 2014 | | |
| 1. Renewal | 25.6% | |
| 2. Application status request | 18.2% | |
| 3. Password reset/account unlock | 13.1% | |



Contact Center - Call Volume/Wait Times

MNsure Contact Center Call Volume/Wait Times Aug. 31, 2014 – Dec. 15, 2014

