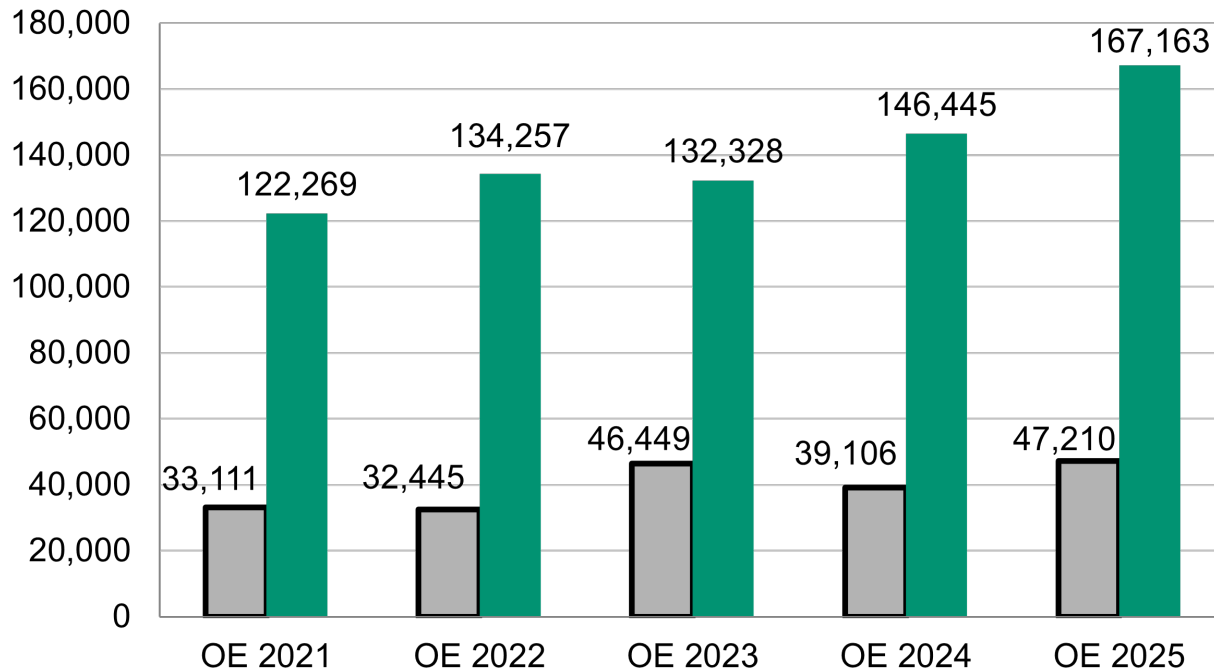# Broker Statewide Webinar

April 10, 2025, 12:00 p.m.

The webinar is not being recorded, but this PowerPoint will be available on Assister Central

During the webinar, please use the "chat" feature to submit questions.

MNsure
Where you choose health coverage

Overall enrollment trends

- Qualified health plan (QHP) sign-ups increased by 14% over last year, from 146,445 to 167,163, an all-time sign-up record for MNsure.

Bar chart of enrollment by year:

	OE 2021	OE 2022	OE 2023	OE 2024	OE 2025
Medical Assistance/MinnesotaCare	33,111	32,445	46,449	39,106	47,210
QHP via Individual Market	122,269	134,257	132,328	146,445	167,163

Enrollees by insurance company

- Blue Plus and Medica increased their market share, while UCare market share decreased to 33.3%.

Insurance Company	OE 2021 ending 12/22/20	OE 2022 ending 1/15/22	OE 2023 ending 1/15/23	OE 2024 ending 1/15/24	OE 2025 ending 1/15/25
Blue Plus	16%	17.4%	20.7%	25.3%	27.6%
HealthPartners	19%	21.3%	20.1%	19.7%	18.6%
Medica	17%	14.7%	13.4%	13.9%	19.5%
Quartz	1%	1.2%	1.1%	1.1%	0.9%
UCare	47%	45.4%	44.8%	40%	33.3%

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Easy Compare plans

- 2025 is the first plan year MNsure offered Easy Compare (standardized) plans.

  - Offer same maximum out-of-pocket, deductible, co-pay, and co-insurance for certain in-network services within each metal level.

  - Allows consumers to focus on comparing price, provider networks, prescription drug coverage and plan quality ratings.

- 33 of 247 (13.4%) plans sold through MNsure for 2025 are Easy Compare.

- Approximately 20,000 consumers (12%) chose an Easy Compare plan.

- MNsure is looking at ways to increase visibility and take-up next year.

Update Roster Information in BAMP

- Please keep your roster information in BAMP (Broker Agency Management Program) is accurate and up-to-date!

  - Agency roster: Change brokers/support staff who are no longer active to inactive.

  - Individual staff: Keep contact information, especially email addresses, up to date.

  - Directory information: Have you added the languages spoken and counties served to the "Public-Facing Information" section?

- Information on how to update agency information in BAMP can be found in the Registration section of Broker One Stop

MNsure

Thank You for Attending!

Please submit any questions via chat.