

Broker Statewide Webinar

February 13, 2025, 12:00 p.m.

The webinar is not being recorded, but this PowerPoint will be available on Assister Central

During the webinar, please use the "chat" feature to submit questions.



Successful Open Enrollment!

- THANK YOU for your hard work during a record setting open enrollment!
- Over 167,000 Minnesotans enrolled in private health plans a 14% increase from last year's open enrollment period.
 - Private health plan sign-ups: 167,163
 - New public program applicants (Medical Assistance and MinnesotaCare): 47,210
 - Dental plan sign-ups: 48,670
- 61% of enrollees are eligible for advanced premium tax credits, with families saving an average of \$6,452 per year.
- Certified brokers assisted around 54,000 Minnesotans with enrolling in a qualified health plan.



Tax time: Refundable tax credits

- MNsure completed mailing 1095-A forms in January to consumers who enrolled in a qualified health plan through MNsure for any part of 2025.
 - In addition to the notifications section in their METS account, the 1095-A is available in the "My Inbox" section of a consumer's enrollment dashboard.
 - Reminder: Assisters should not view or print a consumer's 1095-A form and are prohibited from providing tax advice.
- According to IRS data, Minnesotans claimed over \$70 million in premium tax credits when filing their tax return for 2021.
 - Consumers who applied for financial assistance but did not use all their advanced premium tax credits.
 - Consumers who applied using the streamlined "unassisted" application and were eligible for refundable tax credits.



New special enrollment opportunity

- Minnesota's income tax form (Form M1) for 2024 now includes an easy way to ask for information about health insurance coverage.
- Individuals who are uninsured can check a box on the tax form authorizing the Minnesota Department of Revenue to share their information with MNsure.
- After they file their Minnesota tax return, the consumer will get a letter from MNsure about coverage options and next steps.
- They will have a 65-day special enrollment period (starting from the date of the letter) to apply through MNsure, and if eligible, enroll in a qualified health plan.



2024 M1, page 2	
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² I authorize the Minnesota Department of Revenue to share necessary return information with MNsure for the purpose of contacting me with information about my estimated eligibility for free or reduced-cost health insurance *(see instructions)*.

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Eligibility for the SEP

- To be eligible for the SEP, the applicant must:
 - Must have a current application for coverage and be determined eligible for APTC or for unassisted QHP coverage (if the consumer applied in the past, they can update their application).
 - Must be verified as a recipient of the Special Enrollment letter.
 - Must not be enrolled or have a tax household member who is already enrolled in a QHP.
 - Must choose a plan on or before the last day of the SEP.
- The 65-day SEP period begins on the date listed on the MNsure letter (the date the notice is mailed).



Helping consumers enroll

- MNsure is receiving consumer information from the Department of Revenue once a week as they process returns. We will mail letters weekly, beginning this week.
- MNsure is mailing a notice with information on coverage options and instructions on how to apply to *everyone* who checks the box. This may include:
 - Individuals already enrolled in a QHP.
 - Individuals who may be eligible for Medical Assistance or MinnesotaCare.
- If a consumer is eligible to enroll in a QHP (after updating an existing application or submitting a new application), they will need to call MNsure to confirm SEP eligibility and open shopping. Brokers can call the Broker Service Line.





Thank You for Attending!

Please submit any questions via chat.

