

### **Broker Statewide Webinar**

### March 13, 2025, 12:00 p.m.

The webinar is not being recorded, but this PowerPoint will be available on Assister Central

During the webinar, please use the "chat" feature to submit questions.



### New special enrollment opportunity

- Minnesota's income tax form (Form M1) for 2024 now includes an easy way to ask for information about health insurance coverage.
- Individuals who are uninsured can check a box on the tax form authorizing the Minnesota Department of Revenue to share their information with MNsure.
- After they file their Minnesota tax return, the consumer will get a letter from MNsure about coverage options and next steps.
- They will have a 65-day special enrollment period (starting from the date of the letter) to apply through MNsure, and if eligible, enroll in a qualified health plan.



2024 M1, page 2	
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<sup>2</sup> I authorize the Minnesota Department of Revenue to share necessary return information with MNsure for the purpose of contacting me with information about my estimated eligibility for free or reduced-cost health insurance *(see instructions)*.

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Include a copy of your 2024 federal return and schedules. Include a copy of your 2024 federal return and schedules. Mail to: Minnesota Individual Income Tax, Mail Station 0020, 600 N. Robert St., St. Paul, MN 55146-0010 9995
Include a copy of your holividual Income Tax, Mail Station Volume 0.0.0.5
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# **Eligibility for the SEP**

- To be eligible for the SEP, the applicant must:
  - Must apply for coverage through MNsure and be determined eligible for APTC or for unassisted QHP coverage (if the consumer applied in the past, they can update their application).
  - Must be verified as a recipient of the Special Enrollment letter.
  - Must not be enrolled or have a tax household member who is already enrolled in a QHP.
  - Must choose a plan on or before the last day of the SEP.
- The 65-day SEP period begins on the date listed on the MNsure letter (the date the notice is mailed).



### Helping consumers enroll

- MNsure is receiving consumer information from the Department of Revenue once a week as they process returns. We will mail letters weekly, beginning this week.
- MNsure is mailing a notice with information on coverage options and instructions on how to apply to *everyone* who checks the box. This may include:
  - Individuals already enrolled in a QHP.
  - Individuals who may be eligible for Medical Assistance or MinnesotaCare.
- If a consumer is eligible to enroll in a QHP (after updating an existing application or submitting a new application), they will need to call MNsure to confirm SEP eligibility and open shopping. Brokers can call the Broker Service Line.



MNsure Operations PO Box 64253 St. Paul, MN 55164-0253



March 05, 2025

### If you need health insurance, we can help.

Si necesitas seguro medico, podemos ayudarle.

#### Dear,

You checked a box on your state taxes that you would like to learn more from MNsure about your health insurance options. MNsure is where you can:

- · Find lower-cost health insurance options
- · Get free application help from an expert

#### Examples

For a married couple	For a married couple	For a married couple earning more
earning up to \$27,185/year	earning up to \$40,880/year	than \$40,880/year
You may qualify for free coverage with Medical Assistance	You may qualify for low-cost coverage with MinnesotaCare	You may qualify for discounts to lower the cost of a qualified health plan

#### Don't wait to apply

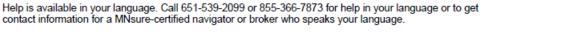
If eligible for:	You can enroll:
A qualified health plan	During a special enrollment period. You must select a plan by May 09, 2025
Medical Assistance or MinnesotaCare	Any time of year

#### How do I sign up?

- Online at MNsure.org. Fill out an application to find out what you may qualify for.
- · Get free help from a navigator or broker in person, by phone, or virtual meetings.



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# **Thank You for Attending!**

Please submit any questions via chat.

