HEALTH INDUSTRY ADVISORY COMMITTEE CHARTER

Authority. The official designation of this advisory committee is the Health Industry Advisory Committee (the "Committee"). This article constitutes the charter for the Committee pursuant to the provisions of Minnesota Statute § 62V.04, subdivision 13(a). The Committee is established by the MNsure Board of Directors (the "Board").

Scope of Activities. The Committee will provide appropriate and relevant advice and counsel on MNsure's duties and operations and other related issues for the benefit of the Board.

Description of Duties. The Committee will have the following duties:

a) The Board and staff of MNsure may seek advice from the Committee that contributes to its strategic decision-making. When the Board requests health-industry guidance on a question or issue, the Committee should analyze issues utilizing its members' experiences and technical expertise to facilitate discussion. It should then provide the Board with analysis and advice that reflects health-industry perspectives related to the question at hand.

b) When directed by the Board, the Committee may be asked to provide recommendations on specific issues identified by the Board.

c) At any time, the Committee may provide input to the Board on key policy and relevant operations decisions, both prospectively and retrospectively. When the Committee provides input that is not in response to a specific request from the Board, it should be as specific as possible, and should provide direction that is intended to ensure that MNsure is successful.

d) The Committee may have such other duties and responsibilities as the Board assigns to it.

Composition. The Committee will consist of representatives of insurance producers, health plans, health care providers, and other experts in the healthcare industry.

Term Length and Limits. Committee members will be appointed to serve two-year terms with possible reappointment to a second term. Members may serve a maximum of two consecutive terms, for a maximum of four years of consecutive service.

BOARD CHAIR APPROVAL

Date 7/18/13 Signature [Signature]

Board Approval Date 7/17/2013