2014 Enrollment Goals - Sources: Previous fiscal notes, Dr. Jon Gruber, Wakely Consulting, DHS

Individual Market

Open Enrollment Period	69,904
Remainder of 2014	32,896
Total 2014*	102,800

^{*} includes 7,000 current MinnesotaCare enrollees moving to QHP with subsidy

Small Group Market

Open Enrollment Period	8,925
Remainder of 2014	4,200
Total 2014	13,125

MinnesotaCare

Open Enrollment Period	44,084
Remainder of 2014	20,746
Existing Converted	32,000
Total 2014	96,830

Medical Assistance

Open Enrollment Period	12,240
Remainder of 2014	5,760
Conversion through 2014**	593,000
Total 2014	611,000

^{**} includes current Medical Assistance and current MinnesotaCare to Medical Assistance

Total 2014 Open Enrollment 135,153 Total 2014 MNsure 823,755

Open Enrollment Goals

Geography - based on distribution of uninsured and MN population

Rating Region 1 - South East	9,731
Rating Region 2 - North East	10,001
Rating Region 3 - South Central	6,622
Rating Region 4 - South West	2,568
Rating Region 5 - Mid Central	5,001
Rating Region 6 - West Central	4,866
Rating Region 7 - North Central	12,029
Rating Region 8 - Twin Cities	82,173
Rating Region 9 - North West	2,162

Race/Ethnicity - based on distribution of uninsured and MN population

White	100,013
Black	12,164
American Indian	4,055
Asian	6,758
Hispanic	12,164