### 2014 Enrollment Goals

- Sources: Previous fiscal notes, Dr. Jon Gruber, Wakely Consulting, DHS

#### Individual Market
- **Open Enrollment Period**: 69,904
- **Remainder of 2014**: 32,896
- **Total 2014**: 102,800
  * includes 7,000 current MinnesotaCare enrollees moving to QHP with subsidy

#### Small Group Market
- **Open Enrollment Period**: 8,925
- **Remainder of 2014**: 4,200
- **Total 2014**: 13,125

#### MinnesotaCare
- **Open Enrollment Period**: 44,084
- **Remainder of 2014**: 20,746
- **Existing Converted**: 32,000
- **Total 2014**: 96,830

#### Medical Assistance
- **Open Enrollment Period**: 12,240
- **Remainder of 2014**: 5,760
- **Conversion through 2014**: 593,000
- **Total 2014**: 611,000
  ** includes current Medical Assistance and current MinnesotaCare to Medical Assistance

#### Total 2014 Open Enrollment
- **Total 2014 MNsure**: 823,755
- **Total 2014**: 135,153

#### Open Enrollment Goals

##### Geography
- based on distribution of uninsured and MN population
- **Rating Region 1 - South East**: 9,731
- **Rating Region 2 - North East**: 10,001
- **Rating Region 3 - South Central**: 6,622
- **Rating Region 4 - South West**: 2,568
- **Rating Region 5 - Mid Central**: 5,001
- **Rating Region 6 - West Central**: 4,866
- **Rating Region 7 - North Central**: 12,029
- **Rating Region 8 - Twin Cities**: 82,173
- **Rating Region 9 - North West**: 2,162

##### Race/Ethnicity
- based on distribution of uninsured and MN population
- **White**: 100,013
- **Black**: 12,164
- **American Indian**: 4,055
- **Asian**: 6,758
- **Hispanic**: 12,164