



Community Outreach and Infrastructure Grants

Purpose

The purpose of these grants is to provide money to organizations doing outreach and education on behalf of MNsure so that they may improve their infrastructure and, therefore, be more effective in helping individuals and small businesses enroll in healthcare coverage. It is one of several programs designed to enlist community organizations in reaching out to hard-to-reach, non-English-speaking, geographically isolated, vulnerable, and underserved populations.

Target Populations:

MNsurance developed and targeted the grant program and the RFP to serve people throughout Minnesota, but especially those in areas of the state with large populations of uninsured people and demographic segments of the populations that typically have lower levels of health insurance.

Funding and Awards

Proposals were reviewed and scored using the criteria in the RFP – based upon several factors, including the provider's ability to best reach and serve the target populations identified across the state.

MNsurance received proposal from 110 organizations requesting \$19 million.

MNsurance awarded \$3.91 million to support 29 organizations that will ultimately reach more than 300,000 people.



Community Outreach and Infrastructure Grants Target Populations

Number of Grantee applications serving populations of color and/or new immigrants	55% (16)
Populations served:	
African American	21% (6)
American Indian	17% (5)
Asian / Hmong	14% (4)
Hispanic	21% (6)
New Immigrants	14% (4)

Geographic Areas	Number of Grantees:	% coverage
Statewide	6	21
Greater MN	7	24
Metro and Greater MN	7	24
Metro	9	31

MNsure Outreach and Infrastructure Grants Summary

*All grantees received funding for both outreach and infrastructure assistance, unless otherwise noted

AccountAbility Minnesota

Grant Amount: \$41,337

Population Served: African American, Latino, Caucasian, Rural, Low Income

Geographic Area Served: Metro and Greater MN

AccountAbility Minnesota is a nonprofit organization that provides free tax and financial services to low- and moderate-income individuals and families and self-employed individuals living in Anoka, Carver, Chisago, Dakota, Isanti, Hennepin, Ramsey, Scott and Washington counties. AccountAbility Minnesota will create tools and trainings to help consumers, community partners, tax preparation and financial service volunteers understand premium tax credits.

Central Minnesota Jobs and Training Services, Inc.

Grant Amount: \$118,836

Population Served: Rural, Low Income, Uninsured/Hard to reach, Small Business

Geographic Area Served: Greater MN

Central Minnesota Jobs and Training Services is a nonprofit employment and training agency and a partner in the Minnesota WorkForce Center System. Central Minnesota Jobs and Training Services will provide outreach ,application and enrollment assistance to rural, under/uninsured individuals and small employers in Aitkin, Carlton, Chisago, Isanti, Kanabec, Kandiyohi, McLeod, Meeker, Mille Lacs, Pine, Renville, Sherburne and Wright counties.

Centro, Inc. (Centro Cultural Chicano, Inc.)

Grant Amount: \$47,293

Population Served: Latino

Geographic Area Served: Metro

Centro is a nonprofit social services organization that promotes the well-being of Latino communities. Centro will provide outreach and application and enrollment assistance to Latino families in the Twin Cities area with a focus on pregnant women.

Communicating for America, Inc.

Grant Amount: \$38,836

Population Served: Small Business, Rural, Low Income

Geographic Area Served: Greater MN

Communicating for America is a nonprofit organization that advocates for, “the advancement of people in agriculture and Small Business, and the promotion of their general health, welfare and education.” Communicating for America will provide outreach and application and enrollment assistance to farmers, Small Businesses, self-employed individuals, and other underserved populations in Otter Tail, Grant, Wilkin, Clay and Becker counties.

Community Resource Connections, Inc.

Grant Amount: \$141,600

Population Served: Rural, Low Income

Geographic Region Served: Greater MN

Community Resource Connections is a membership organization whose mission is improving access to and the effectiveness of community services through collaboration, coordination, and integration. Community Resource Connections will provide outreach and application and enrollment assistance in Bemidji and throughout Beltrami County, including Red Lake Reservation, Leech Lake Reservation and White Earth Reservation.

Comunidades Latinas Unidas En Servicio (CLUES)

Grant Amount: \$99,120

Population Served: Latino

Geographic Area Served: Metro and Greater MN

CLUES is a nonprofit provider of behavioral health and human services in Minnesota. CLUES will utilize its Community Health Worker model to provide outreach and application and enrollment assistance to Latino families in Anoka, Carver, Dakota, Hennepin, Ramsey, Scott and Washington counties, as well as several rural counties.

Dakota County

Grant Amount: \$190,376

Population Served: Uninsured/Hard to Reach

Geographic Area Served: Greater MN

Dakota County is partnering with 360 Communities, Neighbors, Inc., Hastings Family Service and other community organizations to provide outreach and enrollment and application assistance to populations of color, non-English speaking populations, and other underserved individuals in Dakota County.

Generations Health Care Initiatives

Grant Amount: \$230,369

Populations Served: Small Business, Uninsured/Hard to Reach

Geographic Area Served: Greater MN

Coalition Members: Arrowhead Economic Opportunity Agency, Arrowhead Parish Nurse Association, Carlton-Cook-Lake-St. Louis County Community Health Board, Center for Alcohol and Drug Treatment, CHUM, Community Action Duluth, Duluth Salvation Army, Essentia Health, Generations Health Care Initiatives, Health Care Access Office, Lake Superior Community Health Center, Minnesota Citizens Foundation, St. Louis County Health and Human Services, St. Luke's, United Way of Greater Duluth 2-1-1, and University of Minnesota Duluth Health Care Management.

Generations Health Care Initiatives is a private foundation that supports programs that expand access to health care and improve the health of underserved people in the Duluth area and northeastern Minnesota. Generations Health Care Initiatives is partnering with several organizations to form the Duluth Area Health Outreach and

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Enrollment Collaborative. The collaborative members will provide outreach and application and enrollment assistance to people in the greater Duluth area.

Health Access MN, Inc.

Grant Amount: \$326,606

Population Served: Refugees, Small Business, Rural, Low Income, Young adults

Geographic Area Served: Statewide

Coalition Members: Immigrant Law Center of Minnesota, Minnesota Coalition for the Homeless, Anoka County Library, Bemidji Library, East Central Regional Library, LegalCorps, Saint Catherine's University's Public Health Program, SEIU Local 26, SEIU Healthcare MN, and Health Access MN.

Health Access MN will provide application and enrollment assistance services. Health Access MN is partnering with several organizations to form the Health Access MN Coalition. Together these coalitions will provide outreach and application and enrollment assistance to targeted, hard-to-reach populations statewide.

HealthFinders Collaborative, Inc.

Grant Amount: \$31,662

Population Served: African American, Latino, Somali, Caucasian, Rural, Low Income

Geographic Area Served: Greater MN

HealthFinders Collaborative is a nonprofit community health center established to provide free health care services to low-income and rural populations residing in and around Rice County. HealthFinders will provide outreach and application and enrollment assistance to Hispanic populations residents in an around Rice county.

Hmong American Partnership

Grant Amount: \$153,552

Population Served: Asian/Hmong, Refugees

Geographic Area Served: Metro and Greater MN

The Hmong American Partnership is a nonprofit organization that provides programs and services designed to empower Hmong families to acculturate to life in America, as well as to build the knowledge and skills needed to become successfully educated and employed, while retaining their cultural heritage and identity. The Hmong American Partnership will provide outreach and application and enrollment assistance to Southeast Asian immigrants and refugees including the Hmong, Cambodian, Karen, Burmese, and Bhutanese communities in the 7-county Twin Cities metropolitan area.

International Institute of Minnesota

Grant Amount: \$128,560

Population Served: Refugees

Geographic Area Served: Metro

Coalition Members: International Institute of Minnesota, Lutheran Social Services of Minnesota, and World Relief Minnesota.

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The International Institute of Minnesota delivers services and resources to assist New Americans in the transition to a new life leading to economic self-sufficiency. The International Institute and its partners will provide outreach and application and enrollment assistance to New Americans in Minnesota.

Minnesota Adult and Teen Challenge

Grant Amount: \$56,640

Population Served: African American, Asian/Hmong, Latino, Native American, Caucasian,

Geographic Area Served: Metro and Greater MN

Minnesota Adult and Teen Challenge is a nonprofit organization that offers comprehensive addiction treatment and recovery services for teens and adults struggling with drug and alcohol addiction. Minnesota Adult and Teen Challenge will provide outreach and application and enrollment assistance for hard to reach populations on their campuses in Minneapolis, Brainerd, Duluth, and Rochester, as well as in jails, the criminal justice system, shelters, and faith-based communities.

Minnesota AIDS Project

Grant Amount: \$192,576

Population Served: LGBTQ, Hard to Reach

Geographic Area Served: Statewide

Coalition Members: Rural AIDS Action Network, OutFront Minnesota Community Services, Rainbow Health Initiative, and Minnesota Trans Health Coalition.

The Minnesota AIDS Project is a nonprofit organization focused on stopping HIV through prevention, advocacy, and awareness, and services. The Minnesota AIDS Project coalition partners will provide outreach, education and enrollment assistance to people who identify as LGBTQ, people who are living with HIV and who do not qualify for the Ryan White Program and people who are at high risk for acquiring HIV.

Minnesota Chippewa Tribe

Grant Amount: \$192,573

Population Served: Native American

Geographic Area Served: Greater MN and Metro

The Minnesota Chippewa Tribe, comprised of the Bois Forte, Fond du Lac, Grand Portage, Leech Lake, Mille Lacs, and White Earth reservations, is a federally recognized tribal government that, through unified leadership, promotes and protects the member Bands while providing quality services and technical assistance to the reservation governments and tribal people. The Minnesota Chippewa Tribe will provide outreach and application and enrollment assistance to its constituents residing on six reservations as well as constituents residing in Minneapolis and Duluth.

Minnesota Community Action Partnership

Grant Amount: \$424,150

Population Served: Uninsured/Hard to Reach

Geographic Area Served: Statewide

Coalition Members: Anoka County Community Action, Bi-County Community Action, Community Action of Minneapolis, Community Action Partnership of Ramsey and Washington Counties, Community Action Partnership of Scott, Carver and Dakota Counties, Community Action Partnership of Suburban Hennepin, Inter-County Community Action, Mahube-Otwa Community Action Partnership, Minnesota Valley Action Council, Northwest Community Action, Three Rivers Community Action, Tri-County Action Programs, Tri-County Community Action, Tri-Valley Opportunity Council, and Wright County Community Action

The Minnesota Community Action Partnership is a group of Community Action Agencies in Minnesota. Community Agencies work to “better focus available local, state, private and federal resources to assist low income individuals and families to acquire useful skills and knowledge, gain access to new opportunities and achieve economic self-sufficiency.” Coalition members will provide outreach and application and enrollment assistance across Minnesota.

Minnesota Council of Churches

Grant Amount: \$159,830

Population Served: Uninsured/Hard to Reach

Geographic Area Served: Metro and Greater MN

The Minnesota Council of Churches is a nonprofit organization whose mission is to manifest unity in the church and to build the common good in the world. The Minnesota Council of Churches will target outreach efforts to persons of color, non-English speaking populations such as refugees, and rural populations through faith communities. They will provide outreach and application and enrollment assistance in Worthington, Hibbing, St. Cloud, Stillwater, Minneapolis, St. Paul, Owatonna and Mankato.

MORE

Grant Amount: \$2,407

Infrastructure Only

Population Served: Asian/Hmong, Refugees

Geographic Area Served: Metro

MORE is a nonprofit multicultural, community based organization that provides immigrants and refugees with the resources, knowledge, and skills they need to create equal opportunity for themselves as new Americans. MORE will provide application and enrollment assistance to new Americans living in the Twin Cities area.

Northpoint Health & Wellness Center, Inc.

Grant Amount: \$138,052

Population Served: African American, Asian/Hmong, Latino, Native American, Caucasian, Rural, Low Income, Uninsured/Hard to Reach

Geographic Area Served: Metro

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NorthPoint Health & Wellness Center is an independent nonprofit community services organization co-located on the NorthPoint Health and Wellness campus with NorthPoint Clinic. It provides coordinated access to health and human services programs for low-income families, adults and youth residing in North Minneapolis. NorthPoint will provide outreach and application and enrollment assistance to people living in the North Minneapolis community.

Planned Parenthood Minnesota, North Dakota, South Dakota

Grant Amount: \$150,333

Population Served: Women, Rural, Uninsured/Hard to Reach

Geographic Area Served: Statewide

Planned Parenthood is a health care provider for women and men of all ages. Planned Parenthood will provide outreach and application and enrollment assistance to its network of patients, partners, and advocates statewide.

Portico Healthnet

Grant Amount: \$377,592

Population Served: African American, Uninsured/Hard to Reach,

Portico Healthnet is a nonprofit health and human services organization that has helped Minnesotans overcome barriers to health care coverage and services since 1995. Portico and its partners will create a network of knowledgeable, accessible, and neighborhood-based experts in the Twin Cities community who will provide information and enrollment assistance to low income families and individuals. Portico's partners are: St. Mary's Health Clinics, Vietnamese Social Services of Minnesota and CAPI USA.

ResourceWest, Inc.

Grant Amount: \$45,974

Population Served: Uninsured /hard to reach

Geographic Area Served: Metro

ResourceWest is a nonprofit organization that provides referrals, support and coordination services to help individuals and families in the west metro Twin Cities suburbs meet their basic needs, move out of poverty, and achieve a better life. ResourceWest will provide outreach and application and enrollment assistance to low-income individuals and families living in the west Metro area.

Small Business Minnesota

Grant Amount: \$10,497

Population Served: Small Business

Geographic Area Served: Metro and Greater MN

Small Business Minnesota is a statewide nonprofit, nonpartisan membership organization offering public advocacy, networking, educational forums and the latest news and information for Small Business owners with fewer than 100 employees. Small

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Business Minnesota will provide public forums to educate Small Business owners in the Twin Cities, Rochester, and Duluth.

Southside Community Health Services, Inc.

Grant Amount: \$94,400

Population Served: Rural, Low Income, Uninsured/Hard to Reach

Geographic Area Served: Metro

Southside Community Health Services is a Federally Qualified Health Center. Southside Community Health Center will provide outreach and application and enrollment assistance to people with low income in south Minneapolis, Stillwater, Cottage Grove, and Richfield.

Somali Health Solutions

Grant Amount: \$149,421

Population Served: Somali, Uninsured/Hard to Reach

Geographic Area Served: Metro

Somali Health Solutions is a nonprofit organization whose mission is to improve the quality of health among Somali immigrants through health literacy and by enhancing the cultural competence of health professionals serving the Somali community. Somali Health Solutions is partnering with the East Africa Health Project to provide outreach and application and enrollment assistance to Somali communities in the Twin Cities metropolitan area.

Springboard for the Arts

Grant Amount: \$50,032

Population Served: Creative workforce, Uninsured/Hard to Reach

Geographic Area Served: Statewide

Springboard for the Arts is an economic and community development organization for artists and by artists. Its mission is to cultivate vibrant communities by connecting artists with the skills, information, and services they need to make a living and a life. Springboard for the Arts will create innovative outreach that serves hard to reach populations across the state and provide application and enrollment assistance to the creative workforce in Minnesota.

Western Community Action, Inc.

Grant Amount: \$257,183

Population Served: Uninsured/Hard to Reach

Geographic Area Served: Greater MN

Coalition Members: Western Community Action, Southwestern Minnesota Opportunity Council, Heartland Community Action, Prairie Five Community Action, West Central Minnesota Communities Action and Lakes and Prairies Community Action.

Western Community Action is a community action agency whose services include: meeting the basic needs of providing food and clothing, emergency housing assistance, medical needs, education and mentoring for children, youth, and families, transportation services, and providing affordable, warm and stable housing. Western Community

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Action is partnering with five other community action agencies to provide outreach and application and enrollment assistance to uninsured individuals, families and Small Businesses in 25 counties in southwest and west central Minnesota.

Women's Health Center of Duluth, P.A.

Grant Amount: \$21,385

Population Served: African American, Native American, Caucasian, Women

Geographic Area Served: Greater MN

The Women's Health Center of Duluth is a nonprofit organization providing medical and reproductive health care service for men and women. The Women's Health Center will provide outreach and application and enrollment assistance to low-income individuals and families in Carlton, Cook, Koochiching, Lake, and St. Louis counties.

WomenVenture

Grant Amount: \$45,746

Grant Amount:

Population Served: Women, Small Business

Geographic Area Served: Metro

WomenVenture is a nonprofit organization dedicated to supporting women-owned businesses. WomenVenture will provide outreach to emerging and established entrepreneurs in the Twin Cities metropolitan area to inform them of their opportunities and obligations under the new healthcare law. Their outreach efforts will be targeted to women who are Small Business owners.