



# MNsurance Metrics

October 1, 2013 through October 14, 2013

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Number of Unique Visitors to MNsure.org: 34,442

## **Individual Market**

Number of Individual Accounts Opened: 12,011

Number of Completed Applications for Insurance Coverage: 5,569

Online Applications: 5,493  
Paper Applications: 76

Number of People Associated with Completed Applications: 11,684

Online Applications: 11,560  
Paper Applications: 124

Eligibility Distribution for People with Completed Applications:

Qualified Health Plan: 8,180

Tax Credit Eligible: 1,917  
Not Tax Credit Eligible: 2,325  
No Assistance Requested: 3,938

MinnesotaCare: 867

Medical Assistance: 2,496

Not Eligible for MNsure: 17

Not Yet Determined From Paper Applications: 124

Enrollment in Process: 3,769

Qualified Health Plan Payment in Process: 406

MinnesotaCare Awaiting Invoice: 867

Medical Assistance Coverage 1-1-2014: 2,496

## **Small Group Market**

Number of Small Business Accounts Opened: 355

Small Employer Activity:

Shopping: 344

In Plan Set Up Process: 6

Completed Plan Set Up: 4

Not Eligible: 1