



# MNSure Metrics

October 1, 2013 through November 2, 2013

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Number of Unique Visitors to MNSure.org 42,376

## **Individual Market**

Number of Individual Accounts Opened 28,310

Number of Completed Applications for Insurance Coverage 15,268

Online Applications 14,861  
Paper Applications 407

Number of People Associated with Completed Applications: 31,447

Online Applications 30,762  
Paper Applications 685

Eligibility Distribution for People with Completed Applications

Qualified Health Plan 21,532

Tax Credit Eligible 6,759  
Not Tax Credit Eligible 5,974  
No Assistance Requested 8,799

MinnesotaCare 2,505

Medical Assistance 6,661

Not Eligible for MNSure 64

Not Yet Determined From Paper Applications 685

Enrollment in Process: 10,940

Qualified Health Plan Payment in Process 1,774

MinnesotaCare Awaiting Invoice 2,505

Medical Assistance Coverage 1-1-2014 6,661

## **Small Group Market**

Number of Small Business Accounts Opened 894

Small Employer Activity

Shopping 866

In Plan Set Up Process 10

Completed Plan Set Up 17

Not Eligible 1