



Community Outreach and Infrastructure Grants

Purpose

The purpose of these grants is to provide money to organizations doing outreach and education on behalf of MNSure so that they may improve their infrastructure and, therefore, be more effective in helping individuals and small businesses enroll in healthcare coverage. It is one of several programs designed to enlist community organizations in reaching out to hard-to-reach, non-English-speaking, geographically isolated, vulnerable and underserved populations.

Target Populations

MNSure developed and targeted the grant program and the RFP to serve people throughout Minnesota, but especially those in areas of the state with large populations of uninsured people and demographic segments of the populations that typically have lower levels of health insurance.

Funding and Awards

Proposals were reviewed and scored using the criteria in the RFP – based upon several factors, including the provider's ability to best reach and serve the target populations identified across the state.

MNSure considered 81 proposals in the second round of grants.

MNSure awarded \$833,000 in this second round to support 12 organizations that will ultimately reach more than 120,000 people.

In the first round of grants, MNSure received proposals from 110 organizations requesting \$19 million.

MNSure awarded \$3.91 million to support 29 organizations that will ultimately reach more than 300,000 people in the first round of grants.

Combined, the MNSure grantees will reach more than 420,000 people throughout Minnesota.



Community Outreach and Infrastructure Grants Target Populations

Grantees serving populations of color and/or new immigrants	Round One 29	Round Two 12	Total 41
Total	55% (16)	67% (8)	58% (24)
Populations served:			
African American	21% (6)	25% (3)	22% (9)
American Indian	17% (5)	8% (1)	15% (6)
New Immigrants	14% (4)	8% (1)	12% (5)
Asian / Hmong	14% (4)	0% (0)	10% (4)
Latino	21% (6)	16% (2)	19% (8)

Geographic Areas	Round One	Round Two	Total
Greater MN	24% (7)	42% (5)	29% (12)
Metro	34% (10)	42% (5)	36% (15)
State-wide	21% (6)	16% (2)	19% (8)
Metro and Outstate	24% (7)	0% (0)	17% (7)

MNsure Outreach and Infrastructure Grants Summary

Arrowhead Economic Opportunity Agency, Inc. (AEOA)

Grant Amount: \$128,000

Population Served: American Indian, Uninsured/Hard to reach

Geographic Area Served: Greater MN

Coalition Members: AEOA, Lakes & Pines Community Action Council and Kootasca Community Action

AEOA is a community action agency that works to “better focus available local, state, private and federal resources to assist low income individuals and families to acquire useful skills and knowledge, and to gain access to new opportunities and achieve economic self-sufficiency.” AEOA is partnering with two other community action agencies to provide outreach and application and enrollment assistance to American Indians and uninsured/hard to reach individuals and families in Aitkin, Carlton, Chisago, Cook, Isanti, Itasca, Kanabec, Koochiching, Lake, Mille Lacs, Pine and Greater St. Louis counties.

C.A.R.E. Clinic

Grant Amount: \$20,000

Population Served: Uninsured/Hard to reach

Geographic Area Served: Greater MN

C.A.R.E. is a nonprofit free health clinic that improves the health of the community by providing access to primary health care, connections to resources, and promoting health education to uninsured low income individuals. C.A.R.E. will provide outreach and application and enrollment assistance to individuals in Goodhue County.

Children’s Dental Services

Grant Amount: \$35,000

Population Served: Uninsured/Hard to reach

Geographic Area Served: Greater MN

Children’s Dental Services is a nonprofit organization dedicated to improving the oral health of low-income children by making affordable and culturally targeted dental care and dental health education available to them. Children’s Dental Services will provide outreach and application and enrollment assistance to uninsured and underinsured individuals in the Moorhead and Fergus Falls communities.

Confederation of Somali Community in Minnesota

Grant Amount: \$50,000

Population Served: Somali

Geographic Area Served: Metro

Confederation of Somali Community in Minnesota is a nonprofit organization that provides services to meet resettlement and integration needs of Somali immigrants. Confederation of Somali Community in MN will provide outreach and application and enrollment assistance to Somalis in the Twin Cities.

Family Tree, Inc.

Grant Amount: \$30,000

Population Served: Uninsured/Hard to reach

Geographic Area Served: Metro

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Family Tree, Inc. is a nonprofit organization that provides clinical services and community education, including services for the Deaf, Deafblind, and Hard of Hearing community. Family Tree will provide outreach and application and enrollment assistance to uninsured/hard to reach individuals and families in the Twin Cities area.

Minneapolis Urban League

Grant Amount: \$100,000

Population Served: African American

Geographic Area Served: Metro

Minneapolis Urban League is a nonprofit organization who works to link the African American community and other people of color to opportunities that result in economic success and prosperity and advocates for policies that eradicate racial disparities. Minneapolis Urban League will provide outreach and application and enrollment assistance to the African American community in Minneapolis.

Minnesota Recovery Connection

Grant Amount: \$45,000

Population Served: Uninsured/Hard to reach

Geographic Area Served: Statewide

Minnesota Recovery Connection is a grassroots, independent, nonprofit organization that strengthens and supports the recovery community through peer-to-peer recovery support, recovery-related education, and advocacy. Minnesota Recovery Connection will provide outreach and application enrollment assistance to the addiction recovery community across Minnesota.

National Alliance on Mental Illness of Minnesota (NAMI)

Grant Amount: \$125,000

Population Served: Uninsured/Hard to reach

Geographic Area Served: Statewide

Coalition Members: Minnesota Association of Community Mental Health Programs and Minnesota Council of Child Caring Agencies

NAMI is a non-profit organization dedicated to improving the lives of adults and children with mental illness and their families through providing education, support and advocacy. NAMI and its coalition members will provide outreach and application and enrollment assistance to children and adults living with mental illnesses, their families, and professionals that serve them across Minnesota.

Pillsbury United Communities

Grant Amount: \$100,000

Population Served: African American, Latino, Somali, Uninsured/Hard to reach

Geographic Area Served: Metro

Pillsbury United Communities is a nonprofit organization with an “interconnected network of diverse neighborhood centers, innovative programs and social enterprises that works with isolated and underestimated populations to increase choice, inspire change, and strengthen connections across Minneapolis.” Pillsbury United Communities will provide outreach and application and enrollment assistance to low-income people of color, non-English speakers,

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people with cognitive disabilities, highly mobile families, and undocumented Latino/s children in Minneapolis.

Stairstep Foundation

Grant Amount: \$100,000

Population Served: African American, Uninsured/Hard to reach

Geographic Area Served: Twin Cities and Greater MN

Stairstep Foundation is a nonprofit organization that engages in community building through its church network which includes the statewide ecclesiastical leaders of all the major African American denominations. Stairstep Foundation will provide outreach and application and enrollment assistance to African Americans in the Twin Cities, Duluth, Rochester, and St. Cloud.

Sub-Saharan African Youth and Family Services in Minnesota (SAYFSM)

Grant Amount: \$25,000

Population Served: New immigrants

Geographic Area Served: Greater MN

SAYFSM is a nonprofit organization that provides “culturally and linguistically appropriate HIV/AIDS education and social services to all Africans in Minnesota.” SAYFSM will provide outreach and application and enrollment assistance to African immigrants and refugees and their families living in the Willmar, Worthington, and Austin communities.

West Side Community Health Services, Inc.

Grant Amount: \$75,000

Population Served: African American, Asian/Hmong, Latino, Somali, Uninsured/Hard to reach

Geographic Area Served: Metro

West Side Community Health Services is a Federally Qualified Health Center. West Side Community Health Services will provide outreach and application and enrollment assistance to persons who are best served in languages other than English, families new to Minnesota, and other underserved members in the St. Paul community.