MNsure Metrics

October 1, 2013 through November 30, 2013

Number of Unique Visitors to MNsure.org: 46,765

**Individual Market**

Number of Individual Accounts Opened: 50,799

Number of Completed Applications for Insurance Coverage: 32,209

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Applications</td>
<td>30,606</td>
</tr>
<tr>
<td>Paper Applications</td>
<td>1,603</td>
</tr>
</tbody>
</table>

Number of People Associated with Completed Applications: 71,579

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<tr>
<th>Type</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Online Applications</td>
<td>68,927</td>
</tr>
<tr>
<td>Paper Applications</td>
<td>2,652</td>
</tr>
</tbody>
</table>

Eligibility Distribution for People with Completed Applications:

- Qualified Health Plan: 48,724
  - Tax Credit Eligible: 15,493
  - Not Tax Credit Eligible: 17,971
  - No Assistance Requested: 15,260

- MinnesotaCare: 5,703
- Medical Assistance: 14,405
- Not Eligible for MNsure: 95
- Not Yet Determined From Paper Applications: 2,652

Enrollment in Process: 24,586

- Qualified Health Plan Payment in Process: 4,478
- MinnesotaCare Awaiting Invoice: 5,703
- Medical Assistance Coverage 1-1-2014: 14,405

**Small Group Market**

Number of Small Business Accounts Opened: 1,470

Small Employer Activity:

- Shopping: 1,341
- In Plan Set Up Process: 39
- Completed Plan Set Up: 84
- Not Eligible: 4
Characteristics of QHP Enrollment:

Gender
- Male: 44.7%
- Female: 55.3%

Metal Level
- Catastrophic: 0.4%
- Bronze: 18.5%
- Silver: 33.4%
- Gold: 14.4%
- Platinum: 33.3%

Age
- Median Age: 50
- Under age 21: 12.7%
- 21 to 30: 10.1%
- 31 to 40: 12.8%
- 41 to 50: 15.0%
- 51 to 60: 26.6%
- 61+: 22.8%