



MNsurance Metrics

October 1, 2013 through November 30, 2013

Number of Unique Visitors to MNsure.org: 46,765

Individual Market

Number of Individual Accounts Opened: 50,799

Number of Completed Applications for Insurance Coverage: 32,209

Online Applications: 30,606
Paper Applications: 1,603

Number of People Associated with Completed Applications: 71,579

Online Applications: 68,927
Paper Applications: 2,652

Eligibility Distribution for People with Completed Applications:

Qualified Health Plan: 48,724

Tax Credit Eligible: 15,493
Not Tax Credit Eligible: 17,971
No Assistance Requested: 15,260

MinnesotaCare: 5,703

Medical Assistance: 14,405

Not Eligible for MNsure: 95

Not Yet Determined From Paper Applications: 2,652

Enrollment in Process: 24,586

Qualified Health Plan Payment in Process: 4,478

MinnesotaCare Awaiting Invoice: 5,703

Medical Assistance Coverage 1-1-2014: 14,405

Small Group Market

Number of Small Business Accounts Opened: 1,470

Small Employer Activity:

Shopping: 1,341

In Plan Set Up Process: 39

Completed Plan Set Up: 84

Not Eligible: 4

Characteristics of QHP Enrollment:

Gender

Male:	44.7%
Female:	55.3%

Metal Level

Catastrophic:	0.4%
Bronze:	18.5%
Silver:	33.4%
Gold:	14.4%
Platinum:	33.3%

Age

Median Age: 50

Under age 21:	12.7%
21 to 30:	10.1%
31 to 40:	12.8%
41 to 50:	15.0%
51 to 60:	26.6%
61+:	22.8%