



MNsure Metrics

October 1, 2013 through December 14, 2013

Individual Market

Number of Individual Accounts Opened:		72,327
Number of Completed Applications for Insurance Coverage:		47,753
Online Applications:	45,558	
Paper Applications:	2,195	
Number of People Associated with Completed Applications:		97,573
Online Applications:	93,968	
Paper Applications:	3,605	
Eligibility Distribution for People with Completed Applications:		
Qualified Health Plan:		64,572
Tax Credit Eligible:	20,107	
Not Tax Credit Eligible:	25,205	
No Assistance Requested:	19,260	
MinnesotaCare:		9,111
Medical Assistance:		18,039
Not Determined Yet from Paper Applications:		3,605
Enrollment in Process:		38,955
Qualified Health Plan Payment in Process:		11,805
MinnesotaCare Awaiting Invoice:		9,111
Medical Assistance Coverage 1/1/2014:		18,039

Small Group Market

Number of Small Business Accounts Opened:		1,739
Small Employer Activity:		
Shopping:		1,543
In Plan Set Up Process:		38
Completed Plan Set Up:		122