



# **MNSURE HEALTH INDUSTRY ADVISORY COMMITTEE**

**Recommendations to the MNsure Board**

**July 17, 2019**



# Background – Process

- The committee asked the MNsure Board in Fall 2018 for suggestions of areas to review and provide recommendations.
- The Board provided a number of ideas from which to choose.
- HIAC chose to work on:
  - *Public Good and Supporting MNsure’s mission*
  - *Improving the MinnesotaCare-to-QHP Affordability ‘Cliff’ Experience through Communication*
  - *Underserved Populations*

# Background – Process

- Over a three months span, the committee reviewed each individual topic (one topic per month).
- Committee members split up with 2-3 members providing an initial presentation on each topic to start the discussion.
- The committee came to a consensus where possible.
- The committee finalized recommendations at the June meeting to be presented to the MNsure Board.

# Public Good and Supporting MNsure's Mission Recommendations

- Update MNsure mission statement.
- Continue efforts to simplify and create a user-friendly website.
- Create tools for education around basic health care understanding and increase health care literacy.

# Improving the MinnesotaCare-to-QHP Affordability ‘Cliff’ Experience through Communication Recommendations

- MNsure should support the efforts of the Blue Ribbon Panel.
- Ease the financial cliffs of transfers between public and private health care programs.
- MNsure should support modeling of new health care proposals to avoid creating new or steeper cliffs and help policy makers understand the pros and cons of different proposals.

# Underserved Populations – Recommendations

- Implement a year-round marketing plan, because many people experiencing life events don't realize MNsure can be an option outside of open enrollment.
- Coordinate outreach efforts to underserved populations.



**QUESTIONS?**

**Thank You**

