

Board of Directors Meeting

Date:

Wednesday August 21, 2013

Building:

MN Dept. of Revenue

Time:

1:30 – 4:15 pm

Conference Room:

Skjegstad (room 2000)

Attendees: Thompson Aderinkomi, Pete Benner, Brian Beutner, Kathryn Duevel, MD, Commissioner Jesson, Phil Norrgard, Commissioner Schowalter

Staff: April Todd-Malmlov, Carley Barber

Topics:

Welcome and any new business

 Brian Beutner,
Chair

The meeting was called to order by Brian Beutner, Chair, at 1:36 p.m.

**Customer story
James Kanne,
Redwood Falls,
MN**

James Kanne from Redwood Falls, Minnesota (just outside of Franklin) joined the meeting to share his story with the Board.

James has been a dairy farmer his whole life. He has a couple hundred acres and fifty cows. He is an active member of the [Land Stewardship Project](#) and truly considers himself a steward of the farm, providing the example that if he were diagnosed with something serious, he would need to decline a presumably expensive treatment because transitioning the farm would be more important. That transition is of concern to him. He has four daughters, but many times farmers find that their children who want to come back to the farm after school are unable to, with the cost of insurance being a large factor.

Living in rural Minnesota, James goes to Olivia for doctor visits. When his twins were delivered they had to travel to New Ulm because it was considered a high risk pregnancy. They have airlift medical which is wonderful, but he would be lifted to the twin cities and then concerns would arise that he may not be covered here.

As a dairy farmer, James has seen good times and bad. Farming is not always lucrative and there have been years where he has made less than a dollar per hour. Three years ago, James required surgery for appendicitis, which cost \$30,000. He has been paying it off \$500 a month and is currently uninsured because the money that would be put toward his premium is going toward paying his hospital bill instead.

James is looking forward to MNSure. Over the years, his children have been enrolled in public programs such as MinnesotaCare, but James did not appreciate the “rigmarole” and urged the Board to keep MNSure simple. He does not want to see 400 choices. He wants to see a half dozen good choices. He’s busy on the farm and doesn’t want to spend his evenings on the computer trying to figure out his healthcare.

Board member Kathryn Duevel lives and works nearby and talked about the concept of the “family farm” not being accurate because in the majority of cases, the wife has to take a job in town so she can get insurance, which is disruptive to sharing the farm workload.

**Approve August
7th meeting
minutes**

Brian Beutner,
Chair

Phil Norrgard moved to approve the August 7th meeting minutes. Pete Benner seconded and the minutes were approved.

**Board policies
and procedures**

Brian Beutner,
Chair and Mary
Foarde,
FriedmannFoarde
Health Care Law

Fiscal Policy

After discussing whether to have a calendar year or fiscal year budget, the Board determined the budget would be calendar year. The main consideration in favor of fiscal year was that it would match the State and would allow us to communicate with the legislature without having to do any calendar-to-fiscal year translation. Some of the key discussion points in favor of calendar year included:

- MNsure federal grants are calendar year (staff is already doing some level of translation to fiscal year now).
- Open enrollment is calendar year.
- MNsure we not part of the Governor’s budget, MNsure will be self-sustaining and can consider what is best for our business rather than needing to look at it through a traditional state government lens.
- Revenue will be calendar year in 2015 based on what we set.

The Board decided the budget will be due three months prior to its effective date, which would be October. That allows for voting in November and time in December to take additional action, if needed. That works well this year as we will hear about our Level Two grant request in October.

Financial reporting will start in October.

In item 3.a.i. “Multi-year plan” will be changed to “Three year plan” and that section will also specify that it is a calendar year plan.

Phil Norrgard moved to approve the policy with the changes noted above. Thompson Aderinkomi seconded and the policy was approved.

Policy on Reporting, Measurement and Evaluation for MNsure

Measurement Categories: MNsure staff will produce operational metrics the first year because that is what is possible and will move toward more strategic metrics over time. The measurement categories in the policy were modified to be intentionally broad/not specific to allow for further definition as we become more strategic, and to also allow for flexibility from year to year. After a bit more discussion, the Board arrived at the following categories: Access to health insurance, affordability of health insurance, consumer experience (including individual and small business), health plans, and finance.

Outcomes: It was noted that “submitted to the Board for discussion and approval” was passively worded. Mary will modify it to be more active (the Board must approve the desired outcomes).

The more active language will also be applied to the Policy section, as well as 4a and 4b.

With the changes above, Phil Norrgard moved to approve the policy. Thompson Aderinkomi seconded and the policy was approved.

Policy on Reporting, Measurement and Evaluation for the Board

The revisions discussed in the last meeting were reviewed.

Tom Forsythe recommended moving “and ethics” from the newly added item J under Performance Dimensions, as ethics are difficult to judge (not because they are not important). After some discussion, it was determined the language would remain as it is a reflection of the spirit of our policies.

Pete Benner moved to approve the policy. Thompson Aderinkomi seconded and the policy was approved.

Conflict of Interest Policy

The revisions discussed in the last meeting were reviewed.

With regard to section B, item (D?) on page four, the Board asked Mike Turpin, General Counsel, if his role would be active or passive. Mike deferred to the Board for direction, and they said they would appreciate proactive guidance from the staff.

Regarding prohibited relationships, Tom Forsythe disclosed he is a former registered lobbyist for General Mills (over ten years ago).

Kathryn Duevel moved to approve the policy, Pete Benner seconded and the policy was approved.

Tribal Consultation

Phil Norrgard suggested we wait to vote until after the second tribal consultation and the Board agreed. No concerns were raised with the draft of the policy.

In section 6 of the Tribal Consultation Policy, clarification was requested on the annual written report. Would that require a second report? Carley stated that staff would avoid as much duplicate work possible.

**Transition of
authority**
Commissioner
Schowalter and
Brian Beutner,
Chair

In order to accept the authority granted to the MNsure Board, the enabling legislation required the Board to establish appropriate governance policies and procedures

The MNsure Board have examined and adopted a dozen published documents that establish a clear and transparent governance framework

In addition to the formal documents, the entire set taken together as well as our conduct at (and in between) Board meetings establishes a course of conduct that is open, collaborative and expresses a spirit to fulfill the mission of MNSure as we have stated in our Charter and Bylaws.

Motion

1. That the individuals appointed to the MNSure Board of Directors have established the bylaws, policies and procedures governing the operations of MNSure and is in a position to accept the authorities and responsibilities of the MNSure Board under the enabling statutes
2. We request the Commission of Management and Budget to transfer any of his existing management authority over personnel, assets, contracts, obligations and funds related to MNSure to the MNSure Board

Phil Norrgard made the above motion. Thompson Aderinkomi seconded. All were in favor and the motion carried.

<p>MNSure presentation: Advisory Committee applications and federal review update April Todd-Malmlov, MNSure Executive Director</p>	<p>Federal Reviews We have successfully completed Federal reviews focused on the following:</p> <ul style="list-style-type: none"> • Contact Center • Navigator, IPA (in-person assister) and Agent and Broker programs • Marketing outreach and communications <p>The remaining reviews will mainly be IT focused.</p> <p>Advisory Committees</p> <ul style="list-style-type: none"> • April reviewed the high level summary data on the applications received for both the Health Industry and the Consumer and Small Employer advisory committees. • It was noted there were only four applications received from public program participants (consumer and small employer advisory committee). • While Board members were pleased with the number of applicants and the qualifications they held, several board members felt there was not enough diversity among the applicants. • While the percentages represented in the race / ethnicity chart aligned with the state population, they did not align with public program participants. • As there is no requirement for when the advisory committees need to be established, the deadline will be extended to September 6th and we will do further outreach with additional channels. A summary of applications received in both rounds will be available at the September 11 board meeting. • A small group of board members was established to review advisory committee applications: Thompson Aderinkomi, Kathryn Duevel and Pete Benner. This group will work with staff and will present a recommendation to the full Board.
<p>Wrap up and any new business Brian Beutner,</p>	<p>The next meeting will be held in the first floor of the building that houses the MNSure offices.</p>



MEETING MINUTES

Chair Wednesday, September 11, 2013
1:00 – 4:15 pm
81 East 7th Street, 1st floor atrium
St Paul, MN

Thompson Aderinkomi moved to adjourn, there were no objections and the meeting adjourned at 3:32 p.m.
