HEALTH INDUSTRY ADVISORY COMMITTEE

January 25, 2018
2:30-5:00 PM
UCare, 500 Stinson Blvd NE.
Minneapolis, MN
GOALS

• Review Committee Survey Results.
• Develop a plan/prioritize topics for 2018.
AGENDA

• Welcome and Introductions
• Review of November 30, 2017 Meeting Minutes
• Public Comment/Operational Feedback Loop
• MNsure Board and Staff Update
• Political Landscape Discussion
• Review Committee Survey Results
• HIAC Planning/ 2018 Prioritization
• Wrap-up/adjourn
PUBLIC COMMENT AND OPERATIONAL FEEDBACK LOOP
MNSURE BOARD AND STAFF UPDATE
POLITICAL LANDSCAPE DISCUSSION

- HIAC Charter, MNsure Committee Policy / Roles and Responsibilities Review: 4.64
- MNsure Board and Staff Update: 4.55
- Political Landscape Discussion: 4.73
- HIAC History: 4.45
- HIAC 2018 Planning: 4.45

Scale:
1 – Not effective
2 – Somewhat effective
3 – Neutral
4 – Good
5 - Excellent
Please rank the following topics for the HIAC to develop a recommendation to the MNsure Board during 2018.

- Attracting off-exchange consumers
- Price transparency
- Affordability cliff (easing transition between public programs and private market insurance)
- Individual market stabilization
- Public good (other services MNsure might provide to support its purpose or mission)
- Member experience

1 – Low priority
2 – Average priority
3 – Above average priority
4 – High priority
ARE THERE ANY OTHER TOPICS YOU WOULD LIKE THE HIAC TO DISCUSS DURING 2018 WITH THE GOAL OF PROVIDING THE MNSURE BOARD WITH A RECOMMENDATION?

• State enforced individual mandate

• If there is a way where we can get a discussion going with the Department of Human services? Coordination between MNsure and the DHS needs improvement. Online Tech capabilities with the MNsure website (believe this is on radar) MNsure/DHS Notice distribution, needs to either lighten up or maybe go to a more strict automated distribution system. Live updates when doing any update with a consumers account (Income, adding a person, etc.) Enrollment confirmation sent to the consumer, explaining that they have coverage from MNsure (some got this but others did not - needs to be straight forward and provide steps as to what to do with out member information) In addition, no one gets the calls that MNsure or DHS make to inform consumers about updates to their account, maybe discuss resolution to this and potential integrations. That's all for now. :)

• Enhancing the data feeds between MNsure and carriers so there is less time and effort spent cleaning up the files from MNsure.

• Improvement in MNsure interaction with both Brokers and Health Plans

• Health Insurance Literacy Price transparency as it relates to insurance pricing on the individual market Public campaign on the importance of signing up for insurance, even though it is no longer mandated.

• Fundamental to all the items in Q2, is a strong communication and engagement plan. That's the only thing I would add.
ARE THERE ANY TOPICS AND/OR SPEAKERS YOU WOULD LIKE TO THE HIAC TO DISCUSS/INVITE TO OUR FUTURE MEETINGS?

- State insurance leaders
- Have not experienced one but getting Carriers enrollment and billing department leaders in to discuss there processes or having the DHS explain their process, we can collaborate on ways to work with that.
- I would enjoy a committee conversation with Allison to review the 2017 open enrollment and discuss what worked and what didn’t.
- Continuation of IT connectivity with clients
- Stefan Gildermeister as was discussed to review the findings of the survey done by his department.
- I think it would be interesting if the stakeholders present their point of view. For example, POV of a payer, provider, assister etc. of the pros and cons of MNsure
- MNsure Board members, DHS execs?
- Board members - invite all to one meeting or individually throughout the year DHS and whoever does the public program side at MNsure to discuss how they work together for those eligible for public programs and how MNsure might be able to increase education/offerings for public program eligible individuals. MDH to discuss how they are preparing for and reacting to the individual mandate repeal to keep the uninsured rate low.
- Would love to have a sit down with Andy Slavitt
In your opinion, how well has MNsure met the statutory intent and goals of the authorizing legislation? (Minn. Stat. 15.012 outlined the expectations of MNsure. The statute has 5 clauses, however, for purposes of the survey, clauses with two expectations have been separated. Consequently, there are seven evaluation statements.)

1. Establish and modify as necessary a name and brand for MNsure based on market studies that show maximum effectiveness in attracting the uninsured and motivating them to take action.

2. Facilitate the integration and transition of individuals between public health care programs and health plans in the individual or group market and develop processes that, to the maximum extent possible, provide for continuous coverage.

3. Assist individuals with access to public health care programs, premium assistance tax credits and cost-sharing reductions, and certificates of exemption from individual responsibility requirements.

4. Assist small employers with access to small business health insurance tax credits.

5. Facilitate and simplify the comparison, choice, enrollment, and purchase of health plans for individuals purchasing in the individual market through MNsure.

6. Facilitate and simplify the comparison, choice, enrollment, and purchase of health plans for employees and employers purchasing in the small group market through MNsure.

7. Promote informed consumer choice, innovation, competition, quality, value, market participation, affordability, suitable and meaningful choices, health improvement, care management, reduction of health disparities, and portability…

1 – Unsatisfactory
2 – Improvement needed
3 – Meets expectations
4 – Exceeds expectations
• As a member of the committee, I recognize the efforts and the improvements that have been made by the MNsure board and staff over the past 5 years. There is much out of the control of the organization. The HIAC has provided information that has been helpful, however the committee has a wealth of experience and would like as effective as possible.
PLANNING AND PRIORITIZATION
WRAP-UP

Next Meeting – February 22nd, 2018