

# HEALTH INDUSTRY ADVISORY COMMITTEE

June 21 2018  
2:30-5:00 PM  
UCare, 500 Stinson Blvd NE.  
Minneapolis, MN



# GOALS

- Sub Group Updates
- Review Options for Board Recommendations
- Prioritize Recommendations for upcoming Mnsure Board Meetings

# AGENDA

- **2:30 – 2:35**      **Welcome & Introductions**
- **2:35 – 2:40**      **Approval of May 24<sup>th</sup> meeting meetings**
- **2:40 – 2:45**      **Public Comment / Operational Feedback Loop**
- **2:45 – 3:00**      **MNsire Board & Staff Update**
- **3:00 – 3:10**      **Political Landscape Discussion**
- **3:10 – 3:50**      **Sub-Group Recommendation Presentations 10 min each group**
- **3:50 – 4:15**      **Prioritization Review Exercise (value score/ Feasibility matrix?)**
- **4:15 – 4:30**      **Vote/finalize**
- **4:30 – 5:00**      **Wrap-up/adjourn**

REVIEW MAY 24<sup>TH</sup> MEETING  
MINUTES



# PUBLIC COMMENT AND OPERATIONAL FEEDBACK LOOP



# MNSURE BOARD AND STAFF UPDATE

# HEALTHCARE POLITICAL LANDSCAPE



## SUB-GROUP UPDATES

- **Member retention**
- **MNsured Broker Portal**
- **Member retention**
- **MNsured's ability to attract the uninsured**



# MEMBER RETENTION RECOMMENDATIONS

- Advocate for continuation of reinsurance
- Request for additional MNsure data analysis:
  - Study reasons members drop insurance coverage during the year
  - For members that enroll in January, that have a MNsure account, but were not enrolled in December, how long were they without insurance
  - What % of members re-enroll each year in the same health plan product
- Advocate for:
  - State based insurance mandate/tax penalty
  - Premium penalty for dropping out and re-enrolling next

# MNSURE BROKER PORTAL RECOMMENDATIONS

1. **Conduct ‘User Flow’ analysis to enhance Broker ease of use/pathways, less clicks, less ‘browser back’, more radio buttons.**
2. **Enhance Broker portal access to include application submission data MNsurre has on record for broker-associated consumers when in compliance with 45 C.F.R. § 155.260. Current Healthcare.gov options appear to allow this level of access – would need additional discovery.**
3. **Enhance Broker portal to include consumer notifications sent.**
4. **MNsurre Board to provide update to current Advisory Committee from July 10, 2017 on HIAC recommendations on “Improving MNsurre Assister Functionality”.**
  - a. **Agent of Record provided to carrier with enrollment file.**
  - b. **Include agent of record indicator on portal vs. clients associated with broker.**

## ADDITIONAL SUBGROUP RECOMMENDATIONS

- **Member retention**
- **Attracting the uninsured**

# **PRIORITIZE RECOMMENDATIONS**

# WRAP-UP

MNsure Board Meeting July 18 1-3pm  
81 East 7th Street, 1st Floor Atrium, St. Paul

Next HIAC Meeting July 26