



Board of Directors Meeting

June 18, 2014

Discussion slides



Agenda

- Welcome and new business
- Consumer story – Geraldine Cereceda, Minneapolis
- Public comment
- Administrative
 - Minutes
 - Work Group reports
 - Consumer and Small Employer Advisory Committee recommendations on the navigator program and access
- CEO report
- Policies for Board consideration
 - Navigator program evaluation and call center overflow
- SHADAC presentation
- Deloitte presentation and board discussion of IT priorities for fall 2014
- Wrap up and any new business
- Adjourn

Consumer Story

- Geraldine Cereceda, Minneapolis

Public Comment

- Please sign up for public comment at back table

Administrative

- Approve May 14, 2014 meeting minutes
- Work Group reports
- Consumer and Small Employer Advisory Committee recommendations
 - Navigator program – Jin Johnson, Committee Vice Chair
 - Access – Thomas Lopez, Committee Member

CEO Report

- Working with Deloitte
 - Help MNsure prepare for the launch of the upcoming open enrollment period and identify long term structural issues that we need to address
 - Initial assessments and recommendations offer an initial path forward for MNsure
- Enrollment update, as of end of day Tuesday 6/17:
 - 242,594 total enrollments:
 - 140,804 Medical Assistance
 - 51,860 QHP
 - 49,930 Minnesota Care

CEO Report

- Statewide grassroots outreach continues
 - Last week and this week: Juneteenth celebrations and opening of Green Line
 - Upcoming: Pride celebrations statewide, farmers markets, county fairs
 - Later this summer: National Night Out, Rondo Days, Minnesota State Fair

CEO Report – RFPs

- Outreach and enrollment grants
 - Proposals were due June 2
 - Grant review process is underway
 - Selections to be announced in September
- Advertising RFP
 - Proposals were due June 9
 - RFP review process is underway
 - Selection to be announced in July
- Statewide grassroots outreach RFP
 - Proposals were due June 9
 - RFP review process is underway
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CEO Report



- SHADAC report: Early Impacts of the ACA on Health Insurance Coverage in Minnesota
 - 95% of Minnesotans are insured
 - The number of uninsured dropped 40.6% in 7 months
 - The number of uninsured in Minnesota fell from 445,000 (8.2% of the population) to about 264,500 (4.9% of the population)

Policies for Board Consideration

- Navigator program evaluation – Christina Wessel, Director of Navigator Relations
 - See draft policy handout
- Call center overflow contract – Erik Larson, COO
 - See draft policy handout

SHADAC Presentation

- Lynn Blewett, Ph.D., Principal Investigator and Director and Elizabeth Lukanen, Senior Research Fellow, SHADAC
 - See SHADAC handout

Deloitte Presentation

- Overview of deliverables received
 - Tom Baden, DHS CIO and Scott Peterson, MN.IT Application Services Director
 - Brian Keane, Principal and Sally Fingar, Project Manager, Deloitte
 - See Deloitte handout, “MNsured Board Meeting, Deloitte Overview of Deliverables #1, #2 and #3”
- IT priorities for fall 2014
 - See “high level roadmap” handout

Wrap Up and Any New Business

Adjourn

Next meeting date:
July 16, 2014, 1-4 pm
81 East 7th Street, St. Paul, MN
1st floor atrium