Agenda

- Welcome and any new business
- Consumer story, Jake Sanders (phone)
- Public comment
- Administrative items
  - Approve October 15 meeting minutes
  - Work Group updates
- CEO report
- Conversion update
- What consumers can expect for Open Enrollment
  - System readiness
    - Brian Keane, Deloitte
    - Jesse Oman, MNIT
  - Operational readiness
    - Scott Leitz, Allison O’Toole, and Katie Burns
- Wrap up and any new business
- Adjourn – next meeting is November 19
Consumer story

- Jake Sanders, Glenwood (phone)
Public comment

- Please sign up for public comment at back table
Administrative items

- Approve October 15 meeting minutes
- Work Group updates
CEO report

- Scott Leitz, CEO
- Enrollment as of end of day Tuesday, November 4:
  - 369,118 total enrollments
    - 233,194 Medical Assistance
    - 80,111 MinnesotaCare
    - 55,813 QHP
Conversion update

- Commissioner Jesson
What consumers can expect for Open Enrollment

- System readiness
  - Brian Keane, Deloitte
  - Jesse Oman, MNIT
- Operational readiness
  - Scott Leitz, Allison O’Toole, and Katie Burns, MNsure
95% of Minnesotans now have health insurance.

100% need it.
Agenda

- When is open enrollment?
- Who should take action?
- What should consumers do?
  - Current enrollees
  - New enrollees
- New this year
- Questions
When is Open Enrollment?

- November 15, 2014 – February 15, 2015
  - Qualified Health Plans (QHP)
- Public program enrollment is year-round
  - Minnesota Care
  - Medical Assistance
Who should take action?

- Everyone!
- Especially those already enrolled in a Qualified Health Plan and want to renew their coverage
  - Marketplace changes
  - Financial help available to most Minnesotans
  - More plans available
What should consumers do?

- Take some time to shop and compare
- Get expert help
  - Free in-person and phone help is available in every corner of the state
- Gather your documents
- Find out if you qualify for financial help
- Act now for January 1 coverage
Current enrollees

- Guaranteed renewability
  - Even if plan isn’t available through MNsure
- Find a broker or navigator
- Gather your documents
Current enrollees

- When you will hear from us
  - Direct mail by November 15
  - Emails throughout
  - Phone calls and text message reminders
New enrollees

- Find a broker or navigator
- Gather your documents
- Shop and compare on MNsure.org
- Set up an account
- Apply for financial help and get coverage
- Act now for January 1 coverage
New this year

- More in-person help available
  - Thousands of navigators, brokers and grantees across Minnesota
    - Trained, connected
    - Free
  - Enhanced online assister directory
- Fully staffed contact center – 1-855-366-7873
- Website
public health care programs

MinnesotaCare & Medical Assistance recipients can apply for coverage year-round. Find out if you qualify.

individuals or families
Need insurance? Compare plans from Minnesota insurers. See if you qualify for a low-cost or free plan.

small business & employees
Discover the new way to shop for health insurance and get the right plan for your business. Employees, find out how to sign up.

assisters
Join our Assister Partner Network of navigators, agents/brokers and certified application counselors. Stay updated on the latest Assister information.

general information
Account creation and application access is available 6 AM – midnight every day.
Contact Center Line: 1-855-366-7873
Hours: 8 AM - 6 PM, Monday – Friday

medical assistance (ma) or minnesotacare
Current MA and MinnesotaCare enrollees will receive instructions on how to enroll in MNsure as part of your renewal process. Not sure if you have MA or MinnesotaCare?

more about mnsure
- Board of Directors
- News Releases
- RFPs and Contracts

open enrollment and special enrollment
- Open Enrollment starts 11/15/2014
- You may still qualify for 2014 Special Enrollment
- Year-round enrollment is for SHOP, MA, MinnesotaCare and American Indian households.

Find free help nearby
- Assistors in your community

forms directory
- Find paper forms here

help using the marketplace
- Marketplace Tips
One-Stop Shopping for Health Coverage

Open Enrollment starts November 15, 2014 and ends February 15, 2015

The MNsure marketplace is where Minnesotans can find, compare, choose, and get complete health coverage that best fits their needs and budget. MNsure is the one place to find out if you qualify for a low-cost or free plan.

Whether you currently buy health insurance on your own, or you are uninsured, you can use MNsure.

Enroll Now

Find step-by-step instructions on how to enroll by clicking on one of the options below.

- New Coverage
- Renew Coverage
- Special Enrollment

Find Help Near You

Get free face-to-face assistance with enrollment. Find an assister (navigators, broker or agent) in your community. They can guide you through each step of your application.

- Navigators are individuals from trusted organizations trained to provide free face-to-face application and enrollment assistance.
- Agents and brokers are trained and licensed professionals offering free face-to-face enrollment assistance and advice to help you select a plan.

More Enrollment Resources

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<th>Marketplace Tips</th>
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<td>Find help near you.</td>
<td>See if you qualify for financial assistance.</td>
<td>Recommended browsers.</td>
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<td>Tips for using MNsure Marketplace.</td>
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New this year

- More targeted and coordinated
  - Uninsured, re-enrollees, Millennials
- Designed to motivate consumer to enroll
  - TV, radio, digital, out-of-home
  - More robust grassroots outreach
- Utilizes technology in new ways
  - Make a Plan app
  - Texting campaign - Text ENROLL to 30644
Questions

Questions?
Wrap up and any new business
Next meeting date:
November 19, 2014 • 1:00 pm
81 East 7th Street, St. Paul, MN
1st floor atrium