



Board of Directors Meeting

January 7, 2015

Discussion slides



Agenda

- Welcome and any new business
- Public comment (in person only)
- Administrative items
 - Approve December 17 meeting minutes
 - Work Group updates
- Open Enrollment update
 - Scott Leitz, Allison O'Toole, and Katie Burns, MNsure
 - Chuck Johnson, DHS
- Wrap up and any new business
- Adjourn

Public Comment

- Please sign up for public comment at back table (in person only)

Administrative Items

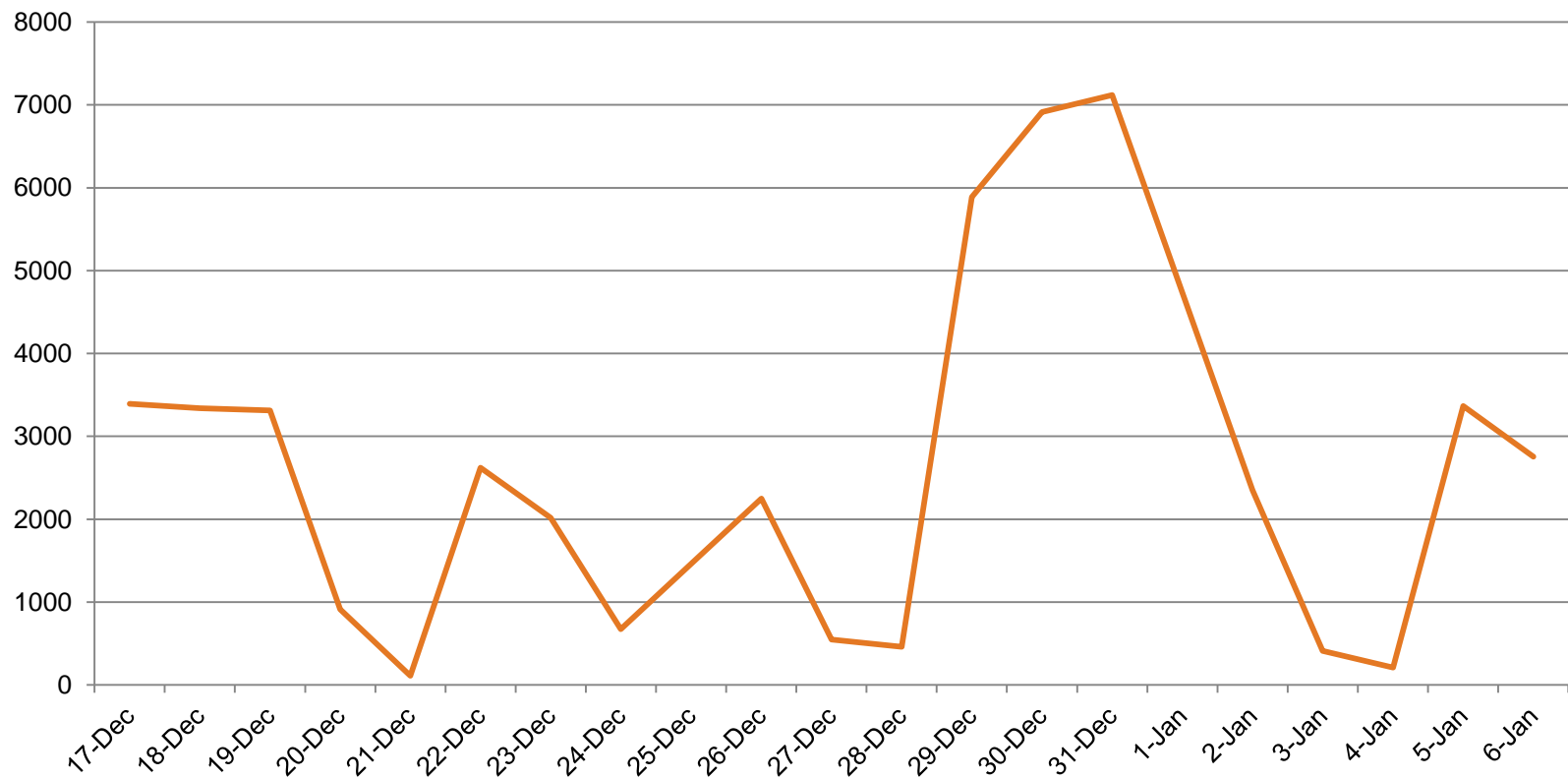
- Approve December 17 meeting minutes
- Work Group updates

Open Enrollment Update

- Enrollments as of EOD yesterday and since November 15, 2014:
 - QHP 33,003
 - Medical Assistance 29,936
 - MinnesotaCare 12,225
 - **TOTAL 75,164**

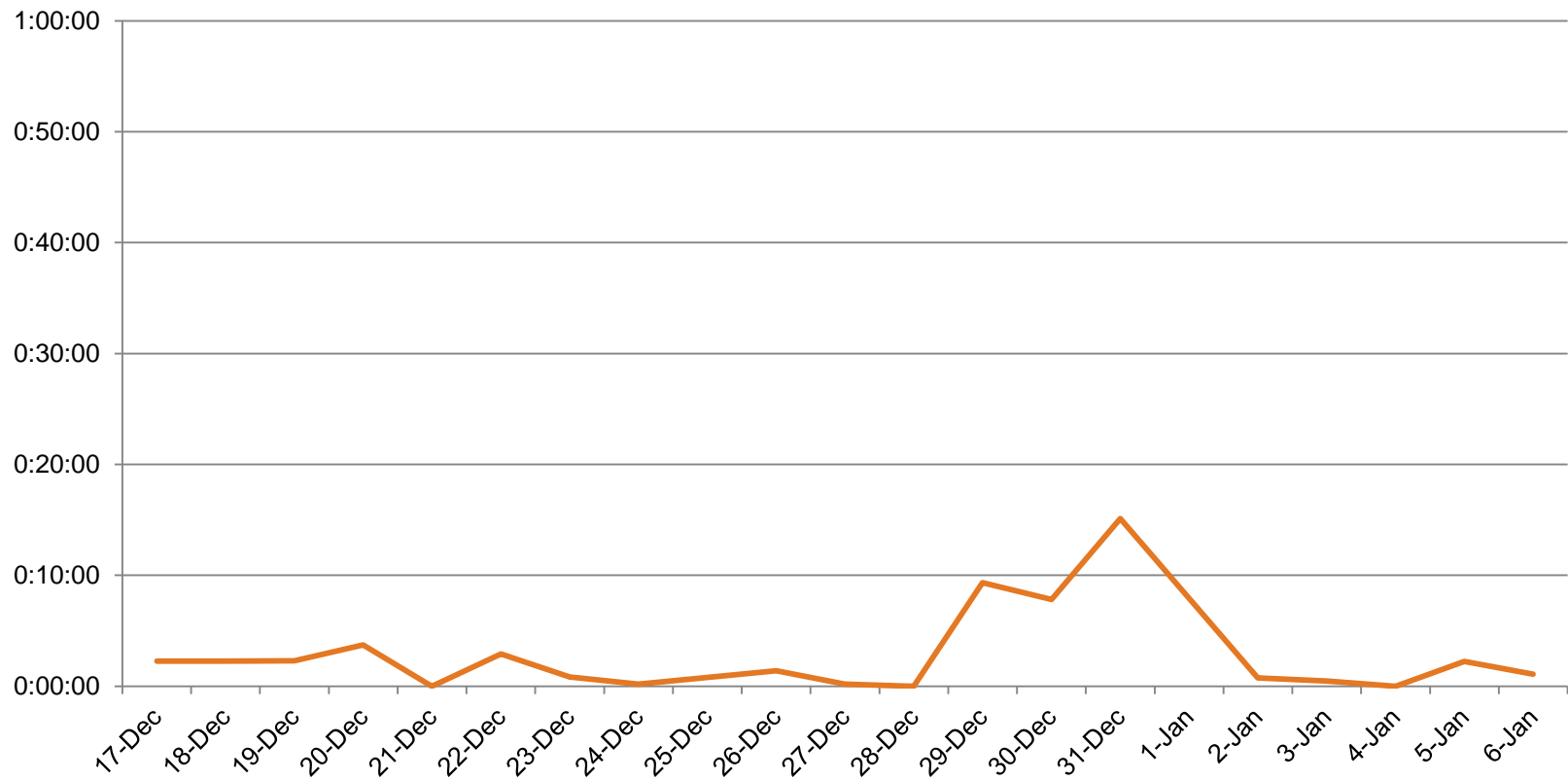
Open Enrollment Update

**MNsure Contact Center Call Volume
Dec. 17, 2014 – Jan. 6, 2015**



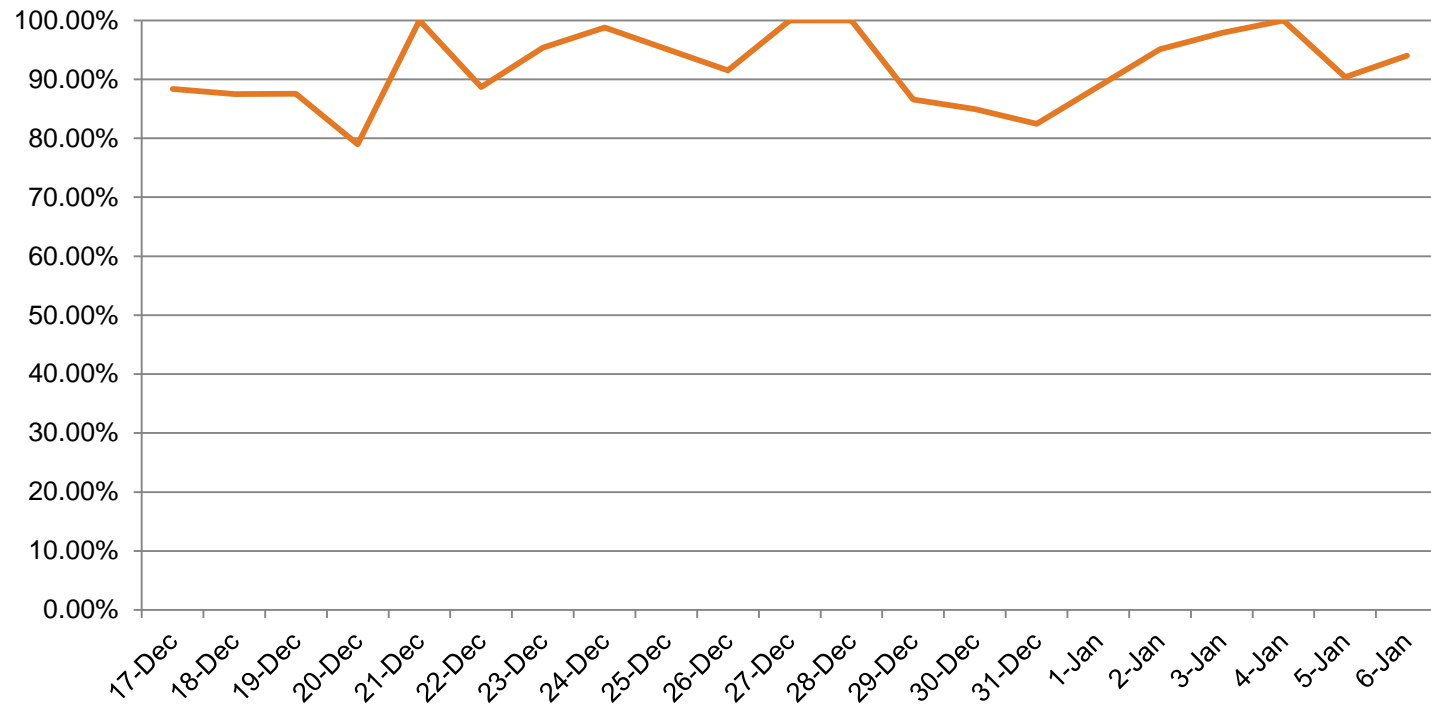
Open Enrollment Update

**MNsure Contact Center Average Wait Time
Dec. 17, 2014 – Jan. 6, 2015**



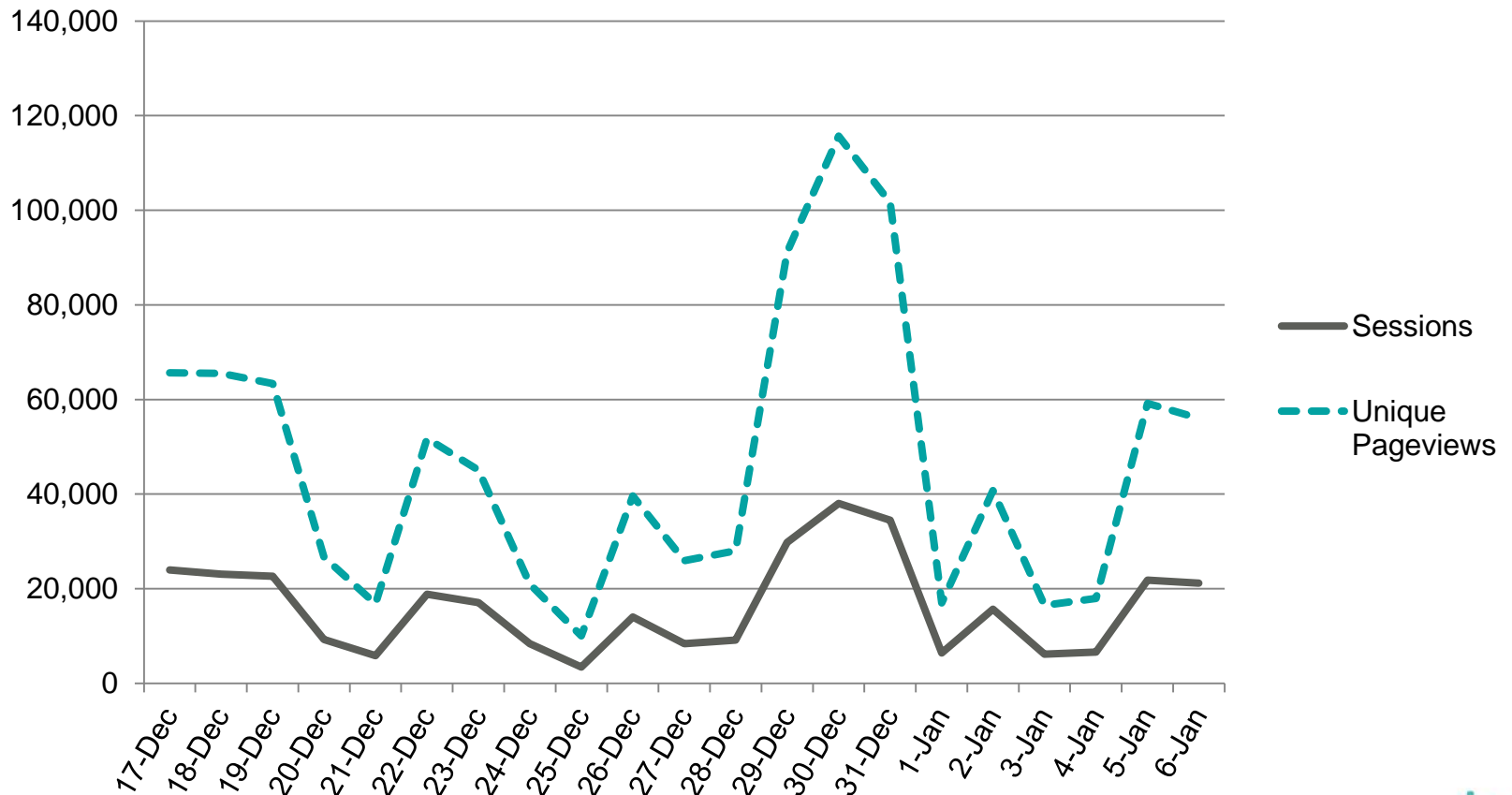
Open Enrollment Update

**MNsure Contact Center Percent of Calls Answered in Five Minutes or Less
Dec. 17, 2014 – Jan. 6, 2015**



Open Enrollment Update

MNsure.org Sessions and Unique Page Views,
Dec. 17, 2014 – Jan. 6, 2015



Open Enrollment Update

- **Form 1095-A**

- Sending form to consumers on January 31
- Outreach will include postcards, emails and help will be available on www.mnsure.org
- Working with partner organizations to reach consumers
- Full presentation at next board meeting

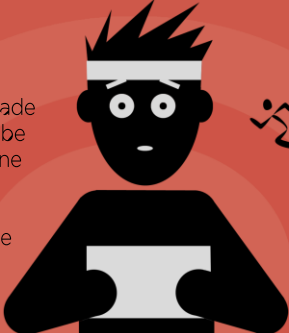
More Help for Consumers

- **Wellness Week**
 - December 29 – January 10, 2015
 - Statewide partnerships with Anytime Fitness, YMCA
 - Outreach events across MN
 - Radio and social media blitz

Ad campaign – Wellness Week

IF YOU WANT *to get your*
**HEART
PUMPING**
try looking at a \$20,000
MEDICAL BILL

You've already made one resolution to be healthy. What's one more? Compare health plans at MNSure to find the best one for you at the best price.



**ANYTIME
FITNESS**

MNSure
Call 1-855-3MNSURE
Visit mnsure.org
Text ENROLL to 30644
Message and data rates may apply.

**A NEW YOGA POSITION
FOR PEOPLE WITHOUT
HEALTH INSURANCE:**
*downward
financial spiral*

You've already made one resolution to be healthy. Why not protect your financial health, too? Compare health plans at MNSure to find the best one for you at the best price.



MNSure
Call 1-855-3MNSURE
Visit mnsure.org
Text ENROLL to 30644
Message and data rates may apply.

More Help for Consumers

- **Women and Families Week**
 - January 11 – 17
 - Women make 80% of healthcare decisions in families
 - Highlighting partnership with Centro Cultural Chicano

More Help for Consumers

Statewide Enrollment Centers

- More than 1,000 consumers enrolled
- Locations and hours on assister directory
 - Austin, Bloomington, Roseville, Waconia, Willmar and Woodbury
- Strong partnerships with local navigator agencies for referrals and application assistance

Open Enrollment Update

- Strong enrollment
- High public interest
- Deadline for February 1 coverage is January 15
 - Shop and compare
 - Get free help - in-person, online, phone
 - Qualify for financial help



Questions?

Wrap Up and New Business

Adjourn
