



Health Industry Advisory Committee Recommendations to MNsure Board of Directors

July 21, 2021

Matt Schafer, Committee Chair

Hodan Gulad, Committee Vice Chair

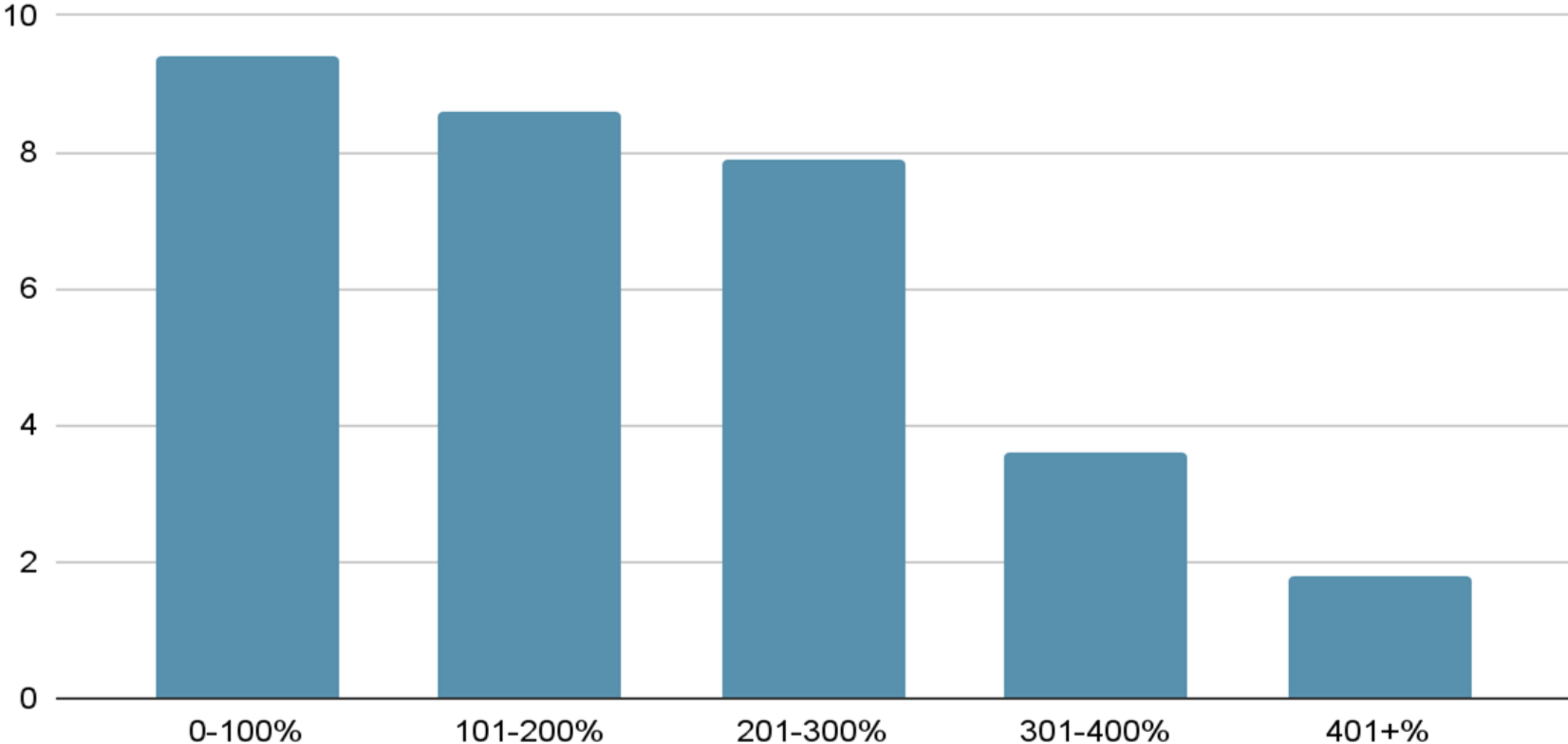


What is health equity?

The World Health Organization (WHO) defines it as:

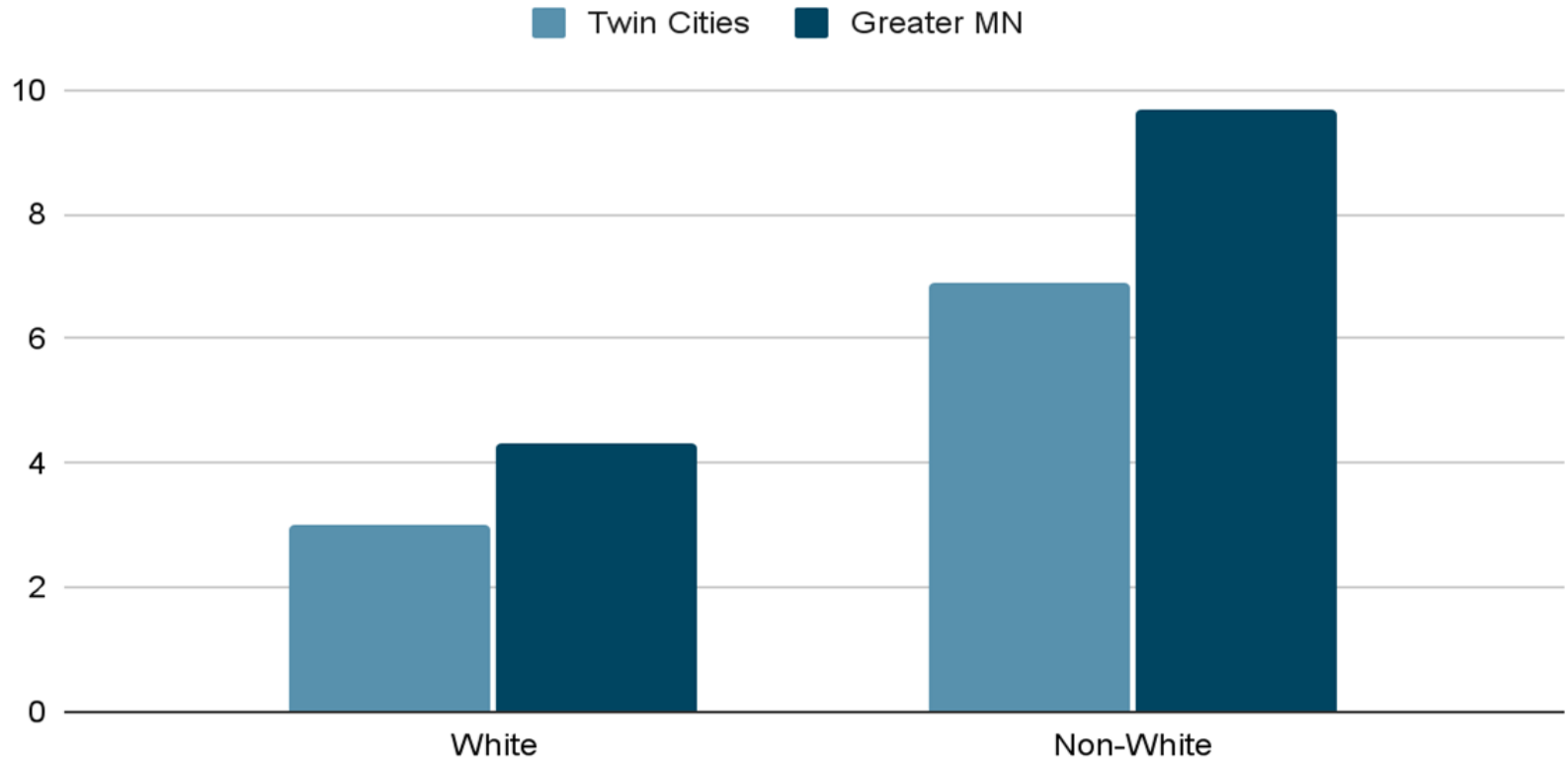
“the absence of unfair and avoidable or remediable differences in **health** among population groups **defined** socially, economically, demographically or geographically.”

Minnesota Uninsured Rate by Family Income, as % of Poverty



Source: Minnesota Health Access Survey, 2019

Minnesota Uninsured Rate by Race and Geography





Recommendation #1

- **Health equity assessment**
 - Advance health equity in the MNsure marketplace by:
 - Hiring independent entity to conduct health equity assessment
 - Using existing marketplace assessment tools such as the M-HEAT developed by the Texas Health Institute
 - Assessing, among other areas
 - Organizational commitment to health equity
 - Plan management and health equity
 - Community engagement and collaboration
 - Navigator and in-person assisters
 - Marketing and communications
 - Marketplace outcomes



Recommendation #2

- **Post-Peacetime Emergency Considerations**
 - MNsure should take active steps to maintain open lines of communication with other state agencies as Minnesota and our country continue to unwind those special measures taken to address the pandemic. In carrying out these steps, the committee specifically recommends:
 - Utilizing its platform to reach out to Minnesotans about the importance of getting vaccinated as well as continuing prevention and well care visits.
 - Helping educate members and stakeholders with respect to how they may be affected by the end of the peacetime emergency, as appropriate.



Recommendation #2 (continued)

- **Post-Peacetime Emergency Considerations**
 - Educating members on the impact that the transition may have on their premiums, particularly as it relates to the implementation of the state's reinsurance program as well as the potential expiration of the American Rescue Plan subsidies. This education should include context with respect to how advanced premium tax credits affect their premiums, in a manner that consumers will understand.
 - Ensure MNsure is taking active steps to ensure that any enrollees whose eligibility for Medical Assistance or MinnesotaCare changes receives the assistance needed to transition to enrollment into their next chapter of coverage, whether that coverage is within the private sector or another form of public assistance.