



Broker Statewide Webinar

February 10, 2022, 12:00 p.m.

The webinar is not being recorded, but this PowerPoint will be available on Assister Central

During the webinar, please use the “chat” feature in the lower right-hand corner to submit questions!



Special enrollment periods (SEP)

- Now that open enrollment is over, a consumer must experience a qualifying life event to be eligible to enroll in a qualified health plan.
- Consumers eligible for a public program can enroll at any time.
- Remind consumers to report all changes to their application as it could change the consumer's eligibility for financial assistance.
- To determine whether a consumer's situation qualifies for a SEP, a full application must be completed, or a change reported and processed.
- New for 2022: Unless an earlier coverage effective date is allowed, the effective date for coverage for SEPs is the first day of the month following the date when a consumer selects their plan. (The "15/16 rule" will no longer be used.)

Loss of coverage SEP

- Verification is required to prove the type of coverage lost and the last date of coverage. **If documents indicate a voluntary termination or term for non-payment of premiums, the SEP will be denied.**
- Submit a copy of at least one of the documents listed to confirm the event:
 - Letter from health insurance company that indicates the type of coverage lost and the last date of coverage
 - Letter from employer that indicates the type of coverage lost and the last date of coverage
 - Employer plan notice that indicates the type of coverage lost and the last date of coverage
- Documents must show a loss of qualifying health coverage in the past 60 days or that the consumer will lose coverage in the next 60 days. **These documents must include the consumer's name, the coverage type and the last day of coverage.**

SEP Resources

- Assister Central has resources available under Helping Consumers: Special Enrollment Period (SEP)

The screenshot displays the MNSure Assister Central website interface. At the top, there is a search bar and a navigation menu with options: Announcements, Assister Portal, Broker One Stop, Navigator One Stop, Helping Consumers, and Shared Resources. A 'Quick Links' button is also visible. Below the navigation, a breadcrumb trail reads: Home > Helping Consumers > Special Enrollment Period (SEP). On the left, a sidebar menu under 'Helping Consumers' lists various services, with 'Special Enrollment Period (SEP)' highlighted. The main content area features the title 'Special Enrollment Period (SEP)' and a sub-header 'SEP for New Consumers'. Below this, there is a paragraph explaining that MNSure.org provides examples of qualifying life events and instructions for applying for a special enrollment period. A numbered list of five steps details the process from account creation to submission of verification documentation. To the right of the text is a 'Resource Links' box containing links for 'How to Apply for SEP', 'Loss of Coverage SEP Flyers', 'Qualifying life events (including deadlines)', 'SEP and COBRA', and 'SEP Verifications'.

Special Enrollment Period (SEP)

Assister resources to help consumers apply for SEP.

SEP for New Consumers

MNSure.org has [examples of qualifying life events](#) that allow new consumers to enroll outside of open enrollment and instructions for consumers on how to [apply for a special enrollment period](#).

1. A new consumer will need to create an account/complete an application to determine if they qualify for a qualified health plan (QHP) with or without financial assistance **AND** if they qualify to shop and enrollment in health care plans through MNSure outside of the open enrollment period.
2. If a consumer receives eligibility for a QHP, select the Enroll in Plans button from the eligibility results screen to launch the shopping and enrollment platform.
3. Select the Confirm Event button on the consumer's dashboard in the shopping and enrollment platform.
4. Select the qualifying life event and enter the date the qualifying life event occurred.
5. If the event can be confirmed, instructions will be provided from the shopping and enrollment platform to submit SEP verification documentation either by mail or the upload tool. Additional information about [verifications](#).

SEP for Current Consumers

Resource Links

- [How to Apply for SEP](#)
- [Loss of Coverage SEP Flyers](#)
- [Qualifying life events \(including deadlines\)](#)
- [SEP and COBRA](#)
- [SEP Verifications](#)

Tax time and 1095-As

- MNsure mailed 1095-A forms in January to consumers who enrolled in a qualified health plan through MNsure for any part of 2021.
 - In addition to the notifications section in their METS account, the 1095-A is available in the “My Inbox” section of a consumer’s enrollment dashboard. Assisters should not view or print a consumer’s 1095-A form.
 - The form does not include a cover letter. Some instructions are printed on the form itself and MNsure sent an email with additional information to all recipients of the form on Thursday, January 27.
- Reminder: MNsure and certified assisters are prohibited from providing tax advice.
- MNsure has published the “Form 1095-A Reference Guide for Assisters: Plan Year 2021” on Assister Central: Helping Consumers: Tax Information. This extensive guide is available under “Resource Links.”

Assister 2022 OE Experience Survey

- Our annual survey is a **very important** opportunity for MNsure to get feedback from the entire assister community
- This year we have simplified the survey to focus on critical topics so it should less time to complete
- The survey launches TODAY! You should have already received an email with a link...if you don't see it, be sure to check your spam/junk mail folder.
- PLEASE take time to participate so that your experience can shape MNsure's future!

FY 2023 Broker Enrollment Center Initiative Policy Statement

- Anticipated amount: \$125,000 in the form of matching funds for marketing campaigns during open enrollment and special enrollment period (minimum \$1,000/maximum \$10,000)
- Contract period: July 1, 2022 – June 30, 2023 (with option to extend an additional year for up to four years total)
- Soliciting enrollment center partners for all 11 regions of the state
- Goals:
 - Cost-effectively increase enrollment in MNsure’s individual marketplace.
 - Provide enhanced customer service by offering face-to-face, just-in-time support to consumers as they navigate their many available health coverage options.
 - Strengthen MNsure’s network of collaborative relationships with broker agencies, the support of whom are key to the success of the individual marketplace.

FY 2023 Broker Enrollment Center Initiative Policy Statement (continued)

- Anticipated timeline for the solicitation process:
 - Next week – Solicitation released on the Assister Funding Opportunities webpage: <https://www.mnsure.org/about-us/assister-program/funding-opportunities/index.jsp>
 - Late February – Applicant webinar
 - Mid-March– Deadline for submitting questions regarding the solicitation
 - Late March – Responses to questions posted
 - Mid-April– Proposals due
 - Early July – Contracts announced publicly

Thank You for Attending!

To submit questions via chat, click on the “chat” bubble image on the bottom of your screen to access this feature.

