IMPORTANT: Your Blue Cross Blue Shield health insurance plan will not be offered in 2017. You must take action to remain insured in 2017 and to save money.

Dear MNsure enrollee,

Thank you for enrolling in health insurance coverage through MNsure. We are looking forward to working with you again in 2017.

We are reaching out to you because you are currently enrolled in a Blue Cross and Blue Shield of Minnesota (BCBS) plan for 2016. BCBS has made the decision to stop offering health insurance coverage in the individual market in Minnesota, both on and outside of MNsure. The company’s Blue Plus HMO plans will still be available in 2017.

This means you have important decisions to make later this year. Rest assured, your current BCBS plan will cover you through the end of 2016.

What are the next steps to get health insurance for 2017?

September/October 2016: MNsure will mail you important renewal information explaining the steps to take to keep any tax credits or other financial help you are receiving, and to enroll in health insurance coverage for 2017.

November 1, 2016: Open enrollment begins, and you may shop, compare and enroll in a health insurance plan for 2017.

December 15, 2016: This is the deadline to enroll in order to have health insurance on January 1, 2017. **If you do not choose and enroll in a new plan by this date, you run the risk of being uninsured starting January 1.**


Remember, MNsure is the only place you can take advantage of financial help such as tax credits. Enrolling in health insurance coverage outside of MNsure would likely mean you will pay more each month for your health insurance coverage. We’re happy you have decided to enroll in coverage through MNsure and we hope you will decide to enroll with us again for 2017.

If you have any questions, we are here to help. Give us a call at 1-855-366-7873. Our Contact Center is open Monday–Friday, 8 a.m.–5 p.m. You can also find MNsure-certified navigators and brokers in your community by visiting MNsure.org and clicking on “Find Help Near You.”

Thanks again for choosing MNsure.
Attention. If you need free help interpreting this document, call the above number.

For accessible formats of this publication or assistance with additional equal access to human services, write to AEO@MNsure.org, call 855-366-7873 (MNsure Contact Center) or use your preferred relay service. (ADA1 [9-15])